SHORE wins Gold at Free From Food Awards 2023 with new products

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SHORE the Scottish Seaweed Company (SHORE) is delighted to announce they have won 3 coveted prizes at the recent national Free From Food Awards 2023. The brand won Gold and Bronze for their newly launched Ramen Broth range, as well as a silver in the snacking category for their Smoky BBQ Seaweed Chips - the latest addition to the already popular Seaweed Chips range.

This announcement marks the first award win for SHORE's Ramens - an innovative new range of plant-based, Asian-inspired Broths. The broths provide a simple-to-cook solution for a high-quality ramen experience at home. Their plant-based ramen broths utilise SHORE's own sustainably harvested Scottish seaweed to create a naturally umami-rich flavour. With two delicious flavours Miso & Chilli, the broths come in recyclable Tetra packs that serve two and have an RRP of £3.79.

SHORE, said: "We are delighted to receive these prizes from the prestigious Free From Awards, particularly the recognition for our new range of Ramen Broths. We saw the opportunity to offer food lovers their own delicious ramen experience, that is both naturally healthy and delivers a restaurant style experience at home. It once again shows just how versatile seaweed can be as a foodie ingredient."

ENDS

Notes to editors

About SHORE the Scottish Seaweed Company

Founded in 2015, SHORE is a company based in the North-East of Scotland. Its primary business is that of harvesting and wholesaling seaweed and producing a range of healthy and tasty snacks and foods with seaweed as the hero ingredient. The company is built around its seaweed harvesting operation which is run from Wick. SHORE employs 15 people based in 3 locations, Alness, Wick & Glasgow.

Its ethos revolves around the nature of sustainable harvesting that works in unison with the environment whilst providing support and employment for local rural communities. All SHORE products are designed to be Vegan-friendly and low in calories. SHORE products are available across the UK and in export markets.

For further information please visit www.shoreseaweed.com or follow us on social media: Instagram; Twitter; Facebook; Tiktok @shoreseaweed

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Scan Me:

Company Contact:

SHORE The Scottish Seaweed Co.

T. 07825828458
E. marc.biedul@newwavefoods.co.uk
W. https://www.shoreseaweed.com

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