SHORE the Scottish Seaweed Company wins Great British Food Award 2021 for best Savoury Snack

Thursday 4 November, 2021

SHORE the Scottish Seaweed Company (SHORE) has won Best Savoury Snack for their Seaweed Chips at the Great British Food Awards 2021. This success closely follows SHORE winning a Gold Nourish Award in the “Purely Plants” category. SHORE has again impressed a panel of industry experts with their innovative concept of turning a sustainable, local superfood into better-for-you snacks that taste delicious.

The judging panel of the Savoury Snack category selected SHORE as the winner for their innovative plant-based Seaweed Chips sourced from home-grown ingredients, including their sustainably hand-picked seaweed from the coasts of Wick in Caithness Scotland. The judges included top chef Miguel Barclay, who had this to say about the Sweet Sriracha flavour: “A tasty alternative to a crisp, seasoned perfectly with a hint of seaweed and a robust sriracha flavour to give these restaurant-quality snacks a nice spicy bite. Similar to prawn crackers, but these are not greasy and are 100% plant based”.

This award marks another important milestone in SHORE’s vision to stay at the forefront of the healthier snacking revolution. Keith Paterson, joint-managing director, SHORE, said: “At SHORE our success is based on creating tasty plant-based seaweed snacks and foods that appeal to the growing number of mainstream health-conscious consumers who are increasingly seeking sustainably sourced foods. Winning this award is another great achievement for the company and we’re thrilled that people are recognising the seaweed we harvest - our local sustainable Scottish superfood – can, not only be turned into a better-for-you mainstream snack, but above all else, taste fantastic.”

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