

SHORE the Scottish Seaweed Company wins Gold at the Free from Food Awards

Friday 28 May, 2021

SHORE the Scottish Seaweed Company (SHORE) topped a host of national brands to win a snack category Gold Award at the prestigious UK Free From Food Awards for their Sweet Sriracha Seaweed Chips. It was an evening of success, as SHORE also landed two further awards in the food innovation and store cupboard categories. They won a bronze award in the Innovation category for their Lightly salted Chips and capped off the evening with a silver in the Store Cupboard category for their Black Kale & Seaweed Pesto.

The award closely follows the news of SHORE winning both a Great Taste & World Innovation Award earlier this year. SHORE has again impressed a panel of industry experts with their innovative concept of turning a sustainable, local superfood into better for you snacks and foods that taste delicious.

The Free From Awards saw 600 entries from national brands and supermarkets across the UK. It's dedicated team of judges, from manufacturers, product developers and chefs to nutritionists, coeliacs and allergy reactors, scrutinised, tasted and discussed each and every entry.

Of SHORE's gold award winning chips, the judges commented "A really well considered product that delivers on all fronts"

These awards support SHORE's mission to introduce its local Scottish seaweed to the masses with better for you, great tasting products. Keith Paterson, joint-managing director, SHORE, said: "We are truly delighted to have won a gold, silver and bronze at the prestigious Free From Food Awards. It's a wonderful consumer-trusted stamp of approval for our products. Our team work incredibly hard to deliver truly great tasting recipes that hero our sustainable and nutritious local seaweed. This award is great recognition for that work".

ENDS

Notes to editors

About SHORE the Scottish Seaweed Company

Founded in 2015, SHORE is a company based in the North East of Scotland. Its primary business is that of harvesting and wholesaling seaweed and producing a range of healthy and tasty snacks and foods with seaweed as the hero ingredient. The company is built around its seaweed harvesting operation which is run from Wick. SHORE employs 15 people based in 3 locations, Alness, Wick & Glasgow.

Its ethos revolves around the nature of sustainable harvesting that works in unison with the environment whilst providing support and employment for local rural communities. All SHORE products are designed to be Vegan-friendly, gluten free and low calorie. SHORE products are available across the UK and in export markets.

For further information please visit www.shoreseaweed.com or follow us on social media: @shoreseaweed

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