SHORE Celebrates Great Taste Award Win for Innovative Ramen Broth Product

Thursday 3 August, 2023

SHORE the Scottish Seaweed Company (SHORE) proudly announces not one but two awards at this year's Great Taste - the largest and most trusted food & drink accreditation scheme in the UK. Widely regarded as the UK's most reputable food and drink scheme, The Great Taste Awards are a highly regarded benchmark for fine food and drink, one that has been described as the 'Oscars' of the food world. So it is with immense pride that SHORE has been honoured with a total of 3 stars at this year's awards.

The company's accolades include a much coveted two-star award for their newly launched Chilli Ramen Broth, and a one-star rating for their already popular Peking Duck Seaweed Chips. Joining the ranks of the company's previous Great Taste winner - Sweet Sriracha Seaweed Chips - these awards further solidify SHORE's continuous commitment to turning sustainable, local Scottish seaweed into better-for-you products that never compromise on taste.

The team are particularly proud of the newly launched Chilli Ramen Broth - an innovative, plant-based Asian-themed liquid Broth crafted from all-natural ingredients, including their very own Scottish seaweed. This product offers a healthier and more convenient way to enjoy a high-quality ramen experience at home. The judges were effusive in their praise, stating: "This is umami in a glass. An enticing and wholesome aromatic broth – umami, salty and chilli, all well balanced. A light and fresh instant ramen."

This success marks the second triumph for their new Ramen Broths, with the Miso Ramen winning Gold at the Free From Food Awards earlier in the year.

"We are delighted by this double win at the Great Taste Awards," said Keith Paterson, head of SHORE. "It is a great endorsement of the quality of the SHORE products we are offering, and all the hard work from the team that has gone into creating them."

SHORE's Ramen Broths can be found in independent stores up and down the country and online at Amazon. Their Peking Duck Seaweed Chips can also be purchased in hundreds independent stores across the country as well as selected Coops in Scotland, Holland & Barrett and Booths nationwide.

ENDS

Media:





Related Sectors:

Food & Drink ::

Related Keywords:

Plant-Based :: Vegan :: Ramen :: Seaweed ::

Scan Me:

Company Contact:

SHORE The Scottish Seaweed Co.

T. 07825828458
E. marc.biedul@newwavefoods.co.uk
W. https://www.shoreseaweed.com

View Online

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:
https://www.shoreseaweed.pressat.co.uk