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Shoes for every occasion

Wednesday 22 August, 2012

Thanks to an incredible response, Yull is glad to announce the return of both of the boots, 'Chelsea' and 'Fulham' as well as the 'Shelter' shoe. Both styles were enormously popular last season, and will be available again in August.

Ideal for casual and formal occasions alike, the 'Chelsea' and 'Fulham' boots are versatile whilst still remaining incredibly stylish. If you're looking for a shoe that can be worn with anything for any event, then this is for you. Yull is also welcoming back the Shelter shoe; with each purchase of this shoe, 10% of proceeds are sent to the homeless charity Shelter. With a classic style and daring colour, you will feel great with every step.

The boots are made from calf leather and priced at £90; the Shelter shoe is priced at £75, which is an affordable luxury. Yull shoes are available to purchase at <u>Yull Shop</u> in addition to various independent retailers across the UK.

Founder and designer, Sarah Watkinson-Yull launched the brand in March 2011 at the age of 21 having completed her studies at Phillip Green's Fashion Retail Academy. With support from The Princes Trust and the British Footwear Association, Sarah is proud to have moved production to Britain. She says 'Yull is a British brand and I am delighted that with the help of the Prince's Trust , Yull is now able to be made in Britain.'

ENDS











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