

Shiply Used Motorcycle Shipments Up 30% As Industry Experiences Continued Growth

Thursday 29 September, 2022

London, 29th September 2022 - **Used motorcycle deliveries have seen a 30% increase in the first half of 2022 compared to 2019**, following the same boom that is being experienced across the motorcycle industry following the Coronavirus pandemic.

The reasons for this industry boom are likely twofold. First, during the pandemic, group travel, whether by public transport or by car, became something that people desperately wanted to avoid for fear of catching the virus. Those who were more cautious wanted to stay off of public transport even after restrictions were lifted. This meant that many turned to individual modes of transport, the most obvious being a motorcycle or scooter. The other factor is that the sale of lots of outdoor equipment, from bicycles to kayaks, increased as people looked for new reasons to get outside, with motorcycles being included in this.

Robert Matthams, the founder of Shiply, noted that "the motorcycle industry was seeing a decline in new registrations before COVID-19 hit so it is good to see a renewed interest".

Shiply, used by several million customers since 2008, allows users to list a motorcycle they are buying or selling and receive multiple quotes from motorcycle transport companies to move their vehicle.

Prices can be up to 75% cheaper than standard rates as drivers are typically already making similar journeys and are trying to fill up space in their vehicles.

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Shiply, founded in 2008, is an online transport marketplace that matches people needing to move goods with transport companies going there anyway. It is estimated that over 25% of lorries and vans run empty of cargo and 50% run only part-full in the UK. By making use of this spare capacity, Shiply dramatically cuts down on wasteful CO2 emissions whilst also increasing the profitability of transport companies and offering up to 75% off standard rates for consumers/SME's.

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If you would like more information about this release or Shiply in general, please contact press@shiply.com.

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