Sheet Music Direct for iPad App Offers an Unrivalled Interactive Sheet Music Experience

Tuesday 22 October, 2013

The brand new release of the app features a stunning new design, better ways of discovering new sheet music and the best-in-class performance mode.

London, UK — 22 October 2013 — Sheet Music Direct, one of the world's biggest distributors of digital sheet music, announced today a new release of their Sheet Music Direct for iPad app.

An unrivalled sheet music experience on iPad.

The new release builds on the success of the debut version, bringing with it numerous improvements and one of the world's biggest catalogues of fully licensed sheet music and guitar tabs starting at just £0.69/0.89€/$0.99.

The in-app sheet music store is backed up by one of the world's largest catalogues of digital sheet music that includes artists like Adele, Ludovico Einaudi, Chilly Gonzales, Emeli Sande, Katy Perry, Coldplay and many more.

Chilly Gonzales, world-renowned pianist, producer and songwriter, says: "My Solo Piano II song 'White Keys' looks great in the new Sheet Music Direct for iPad app — the versatility enables pianists from beginners to experts to dissect the song from all of its angles and truly 'know' it."

"Our goal is to provide our customers with the best possible digital sheet music experience at a fair price. The debut version of Sheet Music Direct for iPad which was released a year and a half ago was a great start, but by listening to our customers' feedback we've been able to make considerable improvements to the app. The new app includes great new features like score and search cards, improved cloud syncing of scores, global favourites and a totally re-designed performance mode." — says Alec Saiko, the company's Marketing Manager.

The new release introduces an app-wide **favourites** feature which allows users to tag any score from the Store or their library for easy access. Items that aren't yet owned by the user will be marked as such, allowing the favourites to function as a wish list, too.

Sheet music discovery has been re-engineered by introducing **search and score cards**. Users will now be able to preview scores quickly as well as getting easy access to other similar artists. Once a similar score is selected, it will spawn a new score card with the score preview, allowing a user to swipe between the cards and favourite them at the same time.

Cloud sync has been improved further, allowing musicians to access their sheet music library even when they don't have their iPad with them simply by logging into the Sheetmusicdirect.com website.

The star of the show is the new **performance mode**. The user interface of the full-screen score has been re-designed in such a way that score controls like transposition, metronome and tempo are as unobtrusive as possible so now the musician can concentrate on what really matters — their performance.

"We believe the new version of our app provides an unrivalled sheet music experience for iPad users. Our sheet music store is as comprehensive as ever, but this time we've really put the user at the centre of our design ethic to make the app simple to use and intuitive for the musician" – says Sam Harrop, the company's Senior Digital Content Manager.
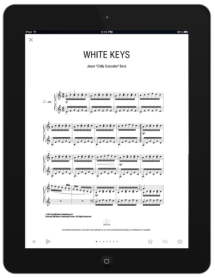
Sheet Music Direct for iPad is available as a free download on the App Store: download

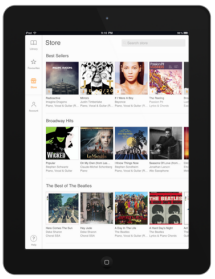
About SheetMusicDirect.com

Sheet Music Direct® (www.SheetMusicDirect.com) was launched in 1995 allowing customers from around the world to download top-quality, accurate, legal sheet music – in all styles and at all levels, for a wide variety of instruments. The site is now the most popular online destination for downloading sheet music.

Sheet Music Direct is a joint venture between Music Sales and the US-based Hal Leonard Corporation

Media:





Related Sectors:

Consumer Technology :: Entertainment & Arts ::

Related Keywords:

Sheet Music :: Ipad :: Ipad Apps :: IOS :: Piano :: Musician :: Apple ::

Scan Me:

and combines the two companies' massive song catalogues to feature more than 100,000 favourite selections. Sheet Music Direct is an official, authorised and licensed service that provides instant delivery of publication quality digital sheet music. Every sale on the site generates a royalty for the relevant publishers and songwriters.

The Music Sales Group

Music Sales is an international family of wholly-owned companies with interests in six main areas: printed music, music copyrights, music retail and e-commerce, book publishing and digital publishing. Music Sales is Europe's largest printed music publisher and a major independent copyrights holder with a catalogue of over 200,000 songs in every possible genre from soul, Broadway, punk, big band, folk, jazz, doo-wop, novelty, classical, to rock and pop.

Musicroom, the Music Sales retail brand, is one of the UK's largest retailers of printed music, tutor methods, accessories and musical instruments. It is the winner of the MIA 2011 Award for Best Multiple Music Retailer and operates the largest retail website for printed music and instruments in the world.

Music Sales has an extensive digital publishing programme focused on eBooks, mobile applications and interactive, downloadable sheet music.

==========

Apple, the Apple logo, iPad, iPhone, and iPod touch are trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc.

Company Contact:

Alec Saiko

T. +44 (0)20 7632 3991
E. alec.saiko@musicsales.co.uk
W. https://www.musicsales.co.uk

View Online

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:
https://www.musicsales.pressat.co.uk