

# **Sheepish PR Presents Fashion Brands Viewing at LFW** AW 14/15

Friday 14 February, 2014

Sheepish PR proudly presents a private viewing of upcoming Fashion brands to press and Fashion industry. Drinks reception, kindly, sponsored by LION BEERS and, handcrafted dry gin, WHITLEY NEILL. Live Fashion Models, art illustrations and music DJ till late.

Must RSVP via email to paolaberta2@gmail.com or text/call on 075 9029 3238

**EVENTS DATES:** 

Sat Feb 15, 8:30pm Orogold Beauty Salon in COVENT GARDEN, 65 Neal Street, London, WC2H 9PJ

Mon Feb 17, 8:30pm

Orogold Beauty Salon in HIGH STREET KENSINGTON, 6A/6B Barkers Arcade, 63 Kensington High Street, London, W8 5SE

Private interviews with the designers can be arranged upon request.

### **COLLIER BRISTOW**

Inspired by simplicity, down to earth and passionate feelings Collier Bristow is about the smart casual looks yet showing effortless class. The brand aims to present an image that is clean, fun and outgoing but not too eccentric. The brand, addressed to 25 - 35 years old, channels timeless style, linear, classic, clean-cut designs into a fresh, trendy and playful soul...engaging and reinterpreting Fashion clichés to translate into much more then just a clothing line.

# www.collierbristow.com

### **MYJ BEAUTY**

MYJ Beauty are Mineral based beauty lipsticks & lip-glosses. The natural minerals, oxides and pigments are rich with moisture leaving your lips hydrated without any chemicals or additives. The ethical production and natural ingredients offer a holistic alternative to provide a luxury look. None of MYJ products are tested on animals.

The philosophy behind MYJ Beauty is to be multicultural and contemporary; he uses colours to suit all cultures around the world creating a chic, modern look. MYJ Beauty recently launched the introductory collection of mineral based lipsticks and lip-glosses that come in exciting and vibrant colours. The collection, inspired by London famous streets and bridges, is ideal for today's women who always want to look at their best.

# www.myjbeauty.com

### **SANGHAMITRA**

Sanghamitra, a London based ethical luxury brand, aims to simplify and re-value sustainably, by applying ancient tailoring techniques and precious natural fabrics to high end contemporary fashion. The designer, Sanghamitra Phukan, of Indian descent, re-values ancient Indian tailoring traditions producing her collections through a sustainable process and giving life to unique handmade garments using only natural fabrics.

### www.sanghamitraphukan.com

#### **POWLA**

Powla is a London based company, which aims to provide specialized Fashion design services to fashion start-ups businesses

and individuals. Their services range covers the entire design process in the Fashion industry workflow, from concept development to technical drawing, through sketches and final designs. The illustration service helps convert the collection concept into magazines, books, official presentation and so on for advertisement purposes. They also provide a styling service, to produce look

#### Media:











# Related Sectors:

Retail & Fashion :: Women &

# Related **Keywords:**

Fashion :: Lfw :: Models :: London :: Event :: Brands :: Beauty :: Lipsticks ::

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books, photo shoots, magazines, fashion shows, shop windows, and many more.

### www.paolamarotta.eu



# **OROGOLD**

Oro Gold beauty creams - made of 24K gold (which explains the brand name) - allow the user to experience benefits which were only available to the extremely wealthy for most of history. For centuries gold has been recognized for luxurious and beautifying properties; queens and princesses have used gold to enhance their beauty. Oro Gold cosmetics now give users a way to get glowing, younger, toned and radiant looking skin.

Really, further describing what Oro Gold creams can do to improve the look of the skin would not give justice to the products and the best is witnessing it yourself by popping at the salons, get some samples or try them on!

# www.oro-gold.co.uk

PRESS CONTACTS
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# Event's twits & hashtags:

@CollierBristow @experiencethejourney @MYJBeauty @rishaphukan @WhitleyNeill @WorldBeersLtd @OROGOLDUK @OROGOLDcosmetic @SheepishPR #SheepishPR #CollierBristow #Fashion #LFW

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