

# She did it! Jo smashes time and fundraising target in Virtual London Marathon

Monday 11 October, 2021

46-year-old Jo Nemits from Warrington smashed both her target time and her fundraising goal when she completed the will be completing the Virgin Money Virtual London Marathon on 3 October 2021

Jo was running to raise awareness for the British Tinnitus Association (BTA), a charity that is close to her heart as she has been living with the debilitating condition for 18 years. The BTA supports those living with tinnitus, the often-distressing sensation of noises in the head and/or ears that affects almost 22,500 adults in Warrington alone, and around one in eight across the UK.

The British Tinnitus Association's vision is "A world where no one suffers from tinnitus" which Jo fully supports. She is keen to raise awareness and vital funds for tinnitus research and support through her training and challenge event.

Jo completed the course in an astonishing 3 hours, 45 minutes and 57 seconds, which smashed her previous best marathon time. She shared "I loved raising money for BTA and I'm thrilled that I ran a Good For Age time and hope I get an automatic place in next years London Marathon!"

The BTA's Fundraising Officer Jess Pollard commented "We're thrilled that Jo was able to smash her goals and run such an amazing time – she understands how important our services are and is dedicated to raising crucial funds and awareness for tinnitus. Thank you, Jo!"

If you would like to donate to Jo, please visit <u>justgiving.com/fundraising/joanne-nemits1</u>, or email <u>fundraising@tinnitus.org.uk</u> take part in your own challenge.

- Ends -

#### For more information

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#### **Editors Notes**

#### **About the British Tinnitus Association**

The British Tinnitus Association is an independent charity and the primary source of information for people with tinnitus. It helps to facilitate an improved quality of life for people with tinnitus through a range of support options including support groups, a helpline and its website, while also taking steps to bring forward the day when tinnitus is cured. The charity works to inform and educate medical professionals and the community on what tinnitus is and how to manage it. The British Tinnitus Association wants "a world where no one suffers from tinnitus". It wants to find better ways to manage tinnitus and, ultimately, to help find a cure. In 2020, the publication of its <u>Tinnitus Manifesto</u> led to <u>more than 120,000 people signing a petition</u> for more funding for tinnitus research to find cures.

Website: www.tinnitus.org.uk

Twitter: @BritishTinnitus

Facebook and Instagram: @BritishTinnitusAssociation

LinkedIn: British Tinnitus Association

British Tinnitus Association, Unit 5 Acorn Business Park, Woodseats Close, Sheffield S8 0TB

The British Tinnitus Association is a registered charity. Registered charity number 1011145.

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