

Sharpe Capital's ICO \$8MM Pre-Sale Registrations Filled One Month Before Sale Begins!

Tuesday 17 October, 2017

- The waiting list has grown to \$3MM in 7 days
- Pre-sale period begins at 14:00 on 6th November
- Register at <https://sharpe.capital/> now for 10-30% discounts on offer

London, UK – October 06, 2017 – Sharpe Capital, a machine learning and linguistic analysis company, developed by scientists from the University of Oxford and UC Berkeley in collaboration with experienced capital markets experts, has filled the available \$8 million allocation for their pre-sale, with a month to go before the pre-sale begins on November 6th. Sharpe Capital is now accepting waiting list registrations, to which un-purchased SHP tokens will be offered on a first-come, first-served basis.

There has been an explosion in interest in Sharpe Capital following the revelation of an advisory partnership and co-operation agreement with Token-as-a-Service (TaaS), the first-ever tokenized closed-end fund dedicated to blockchain assets.

Dimitri Chupryna, co-founder and a Managing Partner at TaaS commented: "Sharpe have developed a unique approach to evaluating market insight in real-time, in a way that drives significant value for both sentiment providers and investors using the data. To have filled their \$8 million pre-sale so far ahead of launch is fantastic; we are very pleased to support Sharpe and their vision".

Ben Lakoff, co-founder of Intelligent Trading Technologies and capital markets advisor to Sharpe Capital said "Sharpe Capital's innovative prediction mechanism combining wisdom-of-the-crowd with cutting edge linguistic analysis will provide real value for hedge funds and investors. To have seen such high demand for their product and token at an early stage is a fantastic achievement."

The waiting list grew to over \$3MM in the 11 days following the white list closure. Interested participants are encouraged to register their planned contribution on the waiting list on the [Sharpe Capital website](https://sharpe.capital/) as soon as possible to maximize the likelihood of obtaining the 10-30% discounts on offer.

Lewis Barber, co-founder and CEO, commented: "We've seen overwhelming community support for the Sharpe Platform, to have filled our pre-sale white list a whole month to go before the sale begins is fantastic. We can't wait to deliver an exceptional product to our supporters."

Sharpe Capital is seeking to raise \$20 Million through SHP issuance in November. Sharpe Capital will issue a SHP tokens via the Ethereum blockchain during a 7 day discounted pre-sale beginning 6th November, with a cap of \$8MM. This will be followed by a 28 day crowd sale, with a total cap of \$20MM USD.

SHP permits participants to provide sentiment, table motions and vote on the direction of Sharpe Capital's development through a unique community governance model, and enables institutional investors to access their cloud-based quantitative trading model tools. The live beta web application will allow participants to begin earning ETH as soon as the token sale closes, on 11th December 2017. Sharpe Capital will also operate a proprietary investment fund, both in global equities and blockchain assets, with plans to issue a derivative token instrument tied to the performance of an algorithmic enhanced index fund in Q1 2019.

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For further information please contact: press@sharpe.capital

About Sharpe Capital

Sharpe Capital is a FinTech organization developing a platform to crowd-source market sentiment on global equities and blockchain assets, paying service fees in Ether to users in return for their insight. Supplemented with cutting edge, machine learning-driven linguistic analysis and quantitative trading strategies developed in collaboration with leading academic partners, Sharpe Capital aims to deliver best-in-class data-feeds for use by investors. Sharpe Capital was founded by CEO Lewis Barber and CIO Dr. James Butler, supported by Chief Technology Officer Israel Colomer, Systems Engineer Dan Pilch,

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and Lead Developer Ali Bros. Partners include TaaS, legal counsel Lewis Silkin LLP, financial services provider Bitcoin Suisse AG, and security auditors Codecontext.

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Sharpe

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Additional Assets:

https://s3-eu-west-1.amazonaws.com/sharpe-website/sharpe_capital_media_kit.zip

<https://s3-eu-west-1.amazonaws.com/sharpe-website/whitepaper.pdf>

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