

Shakespeare Verses Streaming - The Ultimate Musical Tribute To Shakespeare & A Protest Against Spotify

Saturday 28 May, 2016

The world's weirdest musical tribute to Shakespeare?

The Pocket Gods & Friends – Shakespeare Verses Streaming - 100x30 Volume 2.

This is London band The Pocket Gods' new album of one hundred thirty second songs - and all about the great Bard himself!

It's being released on Nub Music/Thoroughbred Music with physical and digital distribution by Proper on June 17th 2016 - to mark the 400th anniversary of his death.

Following their previous groundbreaking album "100x30"- cult indie band The Pocket Gods are continuing the campaign for fairer royalties from streaming services such as Spotify with this, **another album of 100 songs all 30 seconds long. !!**

The previous album has also made the new edition of the Guinness Book Of Records as it has broke the record for the most songs on a digital album!

SPOTIFY and other similar global set ups pay out a paltry royalty once a song hits thirty seconds and then NO more – so why write longer songs?

WHY not adapt your songwriting craft to the Youtube channel/media switching generation?

THE previous "100x30" album gained huge media attention featuring in the Wall St Journal , The Independent, Forbes Magazine , The Evening Standard, ITV **and even Billboard the US music magazine who heralded it to be "Hauling digital music and the modern world over the coals."**

It received substantial air play from BBC 6 music's Steve Lamacq and Gideon Coe, and was play listed on a variety of global stations including Dutch Radio and College Radio in the US.

It has also been nominated for a "A2IM Libera Award" (an Indie version of the Grammys) in the US for "Groundbreaking Album Of The Year".

The new album is produced by Paul Tiipier (Idlewild, Atomic Kitten, Placebo, Julian Cope), and also features contributions from fans and friends of the band including Foxgrease, Rich Ridings (from children's TV show "Peppa Pig"), 80's megastar Owen Paul and The Zen Bruiser (Tom Green Ambient music pioneer and collaborator with The Orb).

As well as raising awareness of the lack of fair royalties from digital streaming for artists this album will also bring the works and words of Shakespeare to a wider audience and especially to those who might not usually be interested.

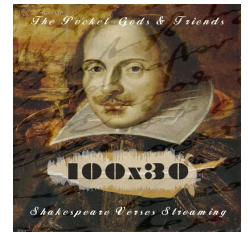
The album is also being promoted by Jon Morder (the anti Simon Cowell) and who famously got Rage Against The Machine to the Christmas number one ahead of the X Factor.

You can hear the album here:

<https://soundcloud.com/thejacula/sets/the-pocket-gods-friends-100x30>

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