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### Sevenist Encourage Entrepreneurs to Take Charge of their Own Destiny

#### Monday 4 September, 2017

In the famously competitive industry of sales and marketing, <u>Sevenist</u> has been appealing for members of their workforce to stand out to be noticed.

About Sevenist: http://www.sevenist.co.uk/#About

Business can be cut throat, and individuals who from a sports background are accustomed to working within a dog eat dog environment. Sevenist a pioneer in sales and marketing are keen to encourage those with a competitive nature to consider a career in entrepreneurship. Working alongside many sports minded professionals, there are many traits shared by both sports minded people and entrepreneurs. <u>Managing Director Gus Daniel</u>'s is confident that those who are confident working in a pressurised environment, competition to be the best can establish a long-lasting career in the industry.

With more and more people taking control of their futures and embarking on the journey to entrepreneurial success, it is vital for up and coming professionals to make bold moves to be noticed and shake the industry. Once in the spotlight, Gus Daniels, a well thought of business mentor notes, it is crucial to be recognised for positive attributes and influence within the industry. Be accountable for goals and ensure all actions move forward to enhance the personal brand that will serve as an advertising board for future opportunities.

Management teams like leaders from the sports industry look for inspiration from all around, and it will be critical to success for projects that inspiration comes from within teams. Sevenist operates an open-door policy offering individuals the chance to share ideas and concerns for projects openly in a supportive environment. The firm's culture surrounds a forward thinking creative element, and will often run team meetings surrounding creative planning for current and up and coming campaigns. Some of the firm's best ideas have come from these meetings and will continue long into the future.

Committed to personal and professional development, each has an action plan to ensure they reach their goals. The firm expects individuals to push themselves and demonstrate high levels of skills and commitment to acquire the interest of management and encourage them to invest in training to develop them further. Within the fast-paced industry, unfortunately, the firm's contractors cannot wait to be noticed, or for instructions on how to perform, instead, they need to be able to take charge and choreograph their future

Sevenist is an innovative sales and marketing firm based in the capital. Working with some of the UK's biggest brands the company is drafted into work as an extension of their client's brand. The firm can develop a comprehensive outsourcing solution for brands looking to offer a personalised approach to their customer experience.

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