Seven Star Digital announces launch of Swedish casino comparison site ToppOnlineCasinon.se

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Seven Star Digital today announces its first move into the Scandinavian gaming market with the launch of ToppOnlineCasinon.se, an online casino comparison site.

ToppOnlineCasinon.se will be the Swedish equivalent of TopRatedCasinos.co.uk, the company's popular and established UK casino brand. ToppOnlineCasinon will be localised with relevant content, providers, offers and features to meet local needs, creating a truly bespoke experience for the Swedish market.

The Swedish website will build on the themes that have brought considerable success in the UK, including focus on user experience, content quality and provider selection.

"Scandinavia is well established as a highly attractive region for iGaming operators and affiliates alike, with many of the largest gaming companies putting high priority on acquiring customers there," said Luke Eales, Founder and CEO at Seven Star Digital.com. "The impending change in regulatory regime, currently due to come into force on 1st January 2019, will allow the market to mature and create a more stable environment in which to operate."

Media:

ToppOnlineCasinon.se

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