ServerSys Announces Brand and Website Relaunch

Tuesday 6 February, 2024

[Reading, Berkshire] **ServerSys, a leader in solutions for Microsoft Dynamics 365 CRM and the Microsoft Power Platform, proudly announces the formal launch of its reimagined brand identity and corporate website on Tuesday, February 6th, 2024.**

This marks a significant milestone in the company's evolution, showcasing a modernised approach aligned with the innovative nature of the technology industry.

New Brand Identity: ServerSys

The company's rebranding initiative includes a critical change to its name, now formatted as ServerSys for simpler pronunciation and brand recognition.

The updated branding was unveiled in conjunction with the official rollout of the company's new website (https://www.serversys.com/) to complete a project that began in November 2023.

Website Reimagined for Growth

The newly refined ServerSys website is ready to support the company’s ambitious aim to treble its web traffic during the next 12 months by developing a resource-rich portal that delivers strategic insights into the evolving Microsoft Dynamics 365 and Power Platform ecosystem.

ServerSys clients and Microsoft customers can now access the latest informational updates, including transformative Dynamics 365 enhancements and AI-powered advancements, to stay at the leading edge of cloud technology.

Logo Redefinition Emphasising Partnership

The new ServerSys logo merges the familiar "S" prefix from its previous brand identities with a handshake symbol.

This design element represents the company's long-standing commitment to forging strong customer partnerships.

Embracing AI-Powered Solutions

Leveraging low code and AI-powered tools, including Microsoft Copilot, ServerSys is excited to support organisations of all sizes to utilise these innovations practically.

The company aims to empower clients to harness these technological advancements to enhance productivity, extract data insights and streamline communications.

The newly launched website and contemporary logo underline ServerSys commitment to staying at the forefront of the digital revolution within the Microsoft partner channel by fostering and deepening client relationships.

About ServerSys

As a leading Microsoft Dynamics 365 and Power Platform partner, ServerSys provides integrated CRM and web portal solutions for organisations of varying sizes.

Providing its expertise around the needs of clients in multiple sectors - including financial services, automotive, membership and professional services - ServerSys offers implementation, support and custom development solutions to streamline operations and enrich customer experiences.

Since 1998, ServerSys has built a reputation for excellence by working with such distinguished brands as Honda, Toyota, HSS Hire and Capita.

For more information on ServerSys and its products and services, please visit https://www.serversys.com

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ServerSys new logo reveal

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