Sereno IT Celebrates a Successful First Year and Rewrites the IT Support rules

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London, July 31, 2023—**Sereno IT, the maverick in the world of IT support, joyfully commemorates its first year in business,** proudly showcasing remarkable milestones that have started reshaping the landscape.

With a fresh and innovative approach, Sereno IT has thrown out the rulebook, fixing the quirks and flaws that plagued the IT support realm. Armed with the latest technology and an unwavering commitment to delivering an extraordinary IT experience for its clients, **Sereno IT has revolutionised the technology journey of 26 companies, positively impacting the IT experience of nearly 600 users.**

From the very beginning, Sereno IT dared to dream big and embarked on a mission to redefine what IT support should be, turning the tables on conventional IT support.

"We set out to shake things up in the IT world" said Michael Johnson, Co-Founder and Director of Sereno IT**.** "Our first year has been an incredible ride, and we couldn't be prouder of what we've accomplished. **We've turned the** traditional IT support model **on its head, bringing an exciting new perspective to the table.** This is just the beginning of our revolution, and we're thrilled to be rewriting the rules."

Celebrating its first anniversary with a bang, Sereno IT has successfully migrated 12 companies to new Cloud environments, unlocking a world of possibilities for enhanced collaboration, scalability, and business growth. By embracing the Cloud, these organisations have become more agile, breaking free from the limitations of traditional IT infrastructure.

"Technology should be a catalyst for growth, not a hindrance or a cost" emphasised George Thirunilam, Head of Technology at Sereno IT. "We've led the conversation with our Partners by seamlessly guiding them through Cloud migrations, and the results speak for themselves. The Cloud services we helped deploy have opened doors to numerous benefits that people are simply unaware of because they're not getting the right advice."

Sereno IT's commitment to delivering extraordinary results is evident through the remarkable 100% positive feedback received from Partner Experience surveys. By putting partners at the heart of every decision and relentlessly championing their success, Sereno IT has won the admiration and trust of its clients, proving that a fresh approach can yield remarkable results.

Reflecting on this accomplishment, Elizabeth Procopiou, Head of Operations, stated: **"Sereno IT's success in its inaugural year is a testament to the exceptional team that has embraced the company's fresh approach and vision"**. Elizabeth Procopiou adds, **"**We also owe our success to the remarkable trust and support of our partners. Their belief in our vision has fuelled our drive to redefine the IT support industry. We are honoured to have such forward-thinking partners who recognise the value that technology brings to their businesses. Our team has also gone above and beyond to exceed their expectations, and we are immensely grateful for their hard work and dedication."

As Sereno IT looks to the future, the company remains steadfast in its vision to partner with an additional 25 companies in the coming year. By forging these new alliances, Sereno IT aims to extend its mission of improving technology experiences and further revolutionise the IT support landscape.

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