Serendip Launched New App to End Millennial Loneliness

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On a mission to end millennial loneliness, Serendip just launched a new social wellness app. But it's not the usual mindless swiping and small-talk you're used to.

Using a comprehensive 'Insight Quiz', Serendip's advanced algorithm connects you with like-minded people nearby. But rather than matching users based on common interests or encouraging individuals to judge others based on images - they focus on shared value systems. Studies show, it is *this* which fundamentally determines if a friendship will be successful and fulfilling.

Just launched, Serendip is now one of the fastest growing digital health and well-being products - having already made 35,000 introductions (growing over 10% week-on-week). This cutting edge technology is paving the way toward new methods of friendship making. Studies show meaningful friendships are fundamental to preventing loneliness and isolation. However, following globalisation, Instagram culture and recent social distancing - millennial loneliness is at worrying heights. Serendip's small London-based team aims to tackle this problem: offering a tangible and actionable solution for loneliness in London - one meaningful friendship at a time.

In an attempt to elicit deep and vulnerable conversations between their users, Serendip features an original collection of ice-breakers - so that users can ask one another deep, philosophical and thoughtful questions. The product innovatively prompts more meaningful social interactions and elicits conversation topics which would otherwise taken hours to reach.

Free to download on both iOS and Android, Serendip is available in over 70 different countries globally. Committed to helping millennials nurture healthy, meaningful friendships, they also share tips and advice on their Instagram page (@serendipapp) and Medium blog.

Please visit https://serendip.co/ for more information about the app, including how-it-works and awesome user-stories.

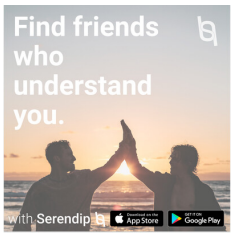
Serendip is a social wellness platform founded in 2020, committed to ending global millennial loneliness by connecting you with people who share your core values.

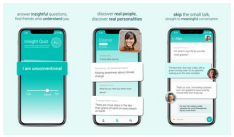
To download the app:

iOS: https://apps.apple.com/gb/app/serendip/id1493059051

Android: https://play.google.com/store/apps/details?id=com.serendip

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Scan Me:

Company Contact:

Serendip

T. 07809 446691
E. ronak@serendip.co
W. https://serendip.co/

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