Selling your car made simple with Carcodeal

Monday 5 December, 2016

Carcodeal is an online platform that connects over 200 used car dealers with sellers to provide instant online quotes.

It has been one year since brother Ali and Iman Samizadeh launched Carcodeal.com at Web Summit Dublin and to celebrate they are heading to TechCrunch on 6th December.

Sellers simply enter their town or postcode, registration number and mileage, along with how far they wish to travel, to receive instant bids valid for 72 hours. No fees for sellers. No need to provide personal details to receive quotes. No need to post pictures or additional information. Sellers can review dealers' profiles, cash and part-exchange offers instantly.

There is no fee for the seller to pay and currently the site is free to use for dealers too. Dealers will pay a membership in the future and can currently set their parameters to automate their bidding and second-hand car buying preferences.

Dr. Iman Samizadeh, Carcodeal co-founder and CEO, said: "Carcodeal is here to completely overhaul and radically improve both the private seller and car trader user-experience. It not only cuts out the middlemen, but raises the car-selling bar by firmly moving away from hidden fees and often unfairly-low vehicle valuations. And it's both equitable and fair for all users.

We estimate an optimistic gross margin over the industry average. We will be successful because of the unique idea and the excellent team we have assembled, as well as the drive and determination of the owners. Our future sits within dominating used car market sales by providing a service to both vehicle traders and private car sellers who are not internet savvy, or want to move from traditional methods of selling their vehicles online. Carcodeal.com will be expanded to motorbikes and commercial vehicles trades in the coming years, and providing service to other high demand markets such as the US, Germany and the Netherlands."

When dealers sign up they gain access to an online control panel to bid on specific types of makes and models of used cars. Dealers can tailor their bids further by age, MOT status, Service history and mileage. The dealers receive email and text message notifications when the system automatically bids for a car to contact the seller.

Notes to editor

Carcodeal

Over 200 dealers and car dealerships

Launched at Web Summit Dublin in November 2015

Owned and run by brothers Iman and Ali Samizadeh, Iman has a PhD in Computational Intelligence and Ali is the marketing search engine geek with a degree in CGI.

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