

Seeing the Funny Side of a Tough Global Economy Can Boost Business Says Funny Money Prints

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The global recession hurts most businesses, but one new company is putting a positive spin on it and reaping the rewards.

When the founders of Belfast-based [Funny Money Prints](#), Will Hawkes and David Hewitt, noticed the growing public interest in global finance and economics, they decided to create something positive from it. Now their online business is selling t-shirts that bring a little comedy to the financial world.

Website co-founder, Will Hawkes, said: "Discussions about finance and economics used to be conversation-killers at dinner parties, but now people are actually taking an interest and talking about it."

The t-shirt designs take an irreverent look at financial institutions and figureheads from around the globe, and the company even sells [economics t-shirts](#) featuring 'South Park-style' cartoons of Adam Smith, Friedrich Hayek, Milton Friedman and other famous faces.

Media coverage of recent turmoil in the global economy boosted public interest and awareness of economic issues. For Funny Money Prints, that simply means more product ideas and public interest.

"We have had a great response to the designs. There are t-shirts on there that get a laugh from professional economists and market participants as well as people with a passing interest in economics, finance or current political events. People seem to love them."

New t-shirts are appearing on the site every week and being shipped to fans all over the world.

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Funny Money Prints

T. 02891228247

E. info@funnymoneyprints.com

W. <https://www.funnymoneyprints.com>

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