

## ?SEEDRS PARTNERS WITH INNOVATION SPECIALISTS L MARKS TO BOLSTER CO-INVESTMENT OFFERING

Wednesday 2 May, 2018

### Related Sectors:

Business & Finance :: Consumer Technology ::

### Scan Me:



**Press release, 10:00 London 2 May 2018:** Today, leading equity crowdfunding platform Seedrs announces a partnership with early-stage investor and innovation specialist L Marks. The partnership will see Seedrs supporting L Marks' network of early-stage businesses with its equity crowdfunding services, and will see L Marks co-investing into businesses on Seedrs.

L Marks, which runs the BMW Innovation Lab, EDF Energy Blue Lab and the Arsenal Innovation Lab, is a leading expert in applied corporate innovation and early-stage investment fund. Having expanded into five cities around the world, L Marks has invested in 30 startups and worked with over 140 to date.

Seedrs, named the most active UK funder of private companies by leading independent researcher Beauhurst, has been bolstering its wider offering recently with a number of strategic partnerships.

L Marks specialises in providing startups with mentorship, commercial opportunities, and enhancing their ability to fundraise quickly and efficiently with a partner like Seedrs. The company matches early-stage businesses with major players in their market, so they can develop their strategy and create relationships.

Insuretech startup Wrisk recently secured £638,741 on Seedrs in October 2017, shortly after winning the BMW innovation lab in March 2017. The new partnership between L Marks and Seedrs will support more startups like Wrisk on their funding journeys through a co-investment offering.

**Julien Tubbs, Partnerships Manager at Seedrs says:** "We are delighted to be partnering with L Marks. As fellow specialists in early-stage investment, L Marks is a natural fit for us and we are very much looking forward to what the partnership will bring to early-stage businesses looking to raise capital via equity crowdfunding on Seedrs."

**Matteo Scarabelli, Head of Investment at L Marks, says:** "There's a clear synergy between the kinds of support that we offer startups so it feels right for L Marks to be partnering with Seedrs. We're really excited to work together and continue to promote investment in early-stage companies and I look forward to seeing how this collaboration will benefit our network."

- ENDS -

### Notes to Editors:

Contact details:

Seedrs - Tessa Bryant, Senior Press Officer, Seedrs: [tessa.bryant@seedrs.com](mailto:tessa.bryant@seedrs.com)

L Marks - Jess McGahan, Head of Brand: [jess@lmarks.com](mailto:jess@lmarks.com)

About Seedrs:

Seedrs allows all types of investors to invest as little or as much as they like in businesses they believe in and share in their success. And it allows ambitious businesses in all sectors to raise capital and build community through an efficient, online process.

Seedrs has funded 610 deals to date and has had over £360 million invested on the platform. All investments made through Seedrs offer voting shares to investors and use professional grade subscription agreements. This ensures that investors get the same level of protection that angel investors and venture capitalists enjoy.

Seedrs is backed by star fund manager Neil Woodford, Faber Ventures, Augmentum Fintech PLC (listed on the London Stock Exchange Main Market and Europe's largest listed fintech fund) and over 2,000 of its own customers. Seedrs is authorised and regulated by the UK Financial Conduct Authority.

## About L Marks:

L Marks are expert advisers in applied corporate innovation and early-stage investors. L Marks builds bridges between large corporates seeking to innovate more quickly with young companies with disruptive technologies, products and services. Founded by serial entrepreneur Stuart Marks, the company has worked with some of the UK's biggest brands including BMW, Arsenal FC, Bupa and EDF Energy to create startup partnership programmes that encourage innovation.

## Company Contact:

[L Marks Ltd](#)

T. 07393687212

E. [jess@lmarks.com](mailto:jess@lmarks.com)

W. <https://www.lmarks.com>

[View Online](#)

**Newsroom:** Visit our Newsroom for all the latest stories:

<https://www.lmarksinnovation.pressat.co.uk>