See You On The Terrace! The New Inventive Bar Company get Summer Started in Richmond

Friday 21 March, 2014

TheNew Inventive Bar Company has partnered with Out Of Home International to bring a taste of Summer to Richmond through a promotional billboard campaign for Revolution Richmond.

Launching on March 24th, 4 sheet billboards will be present at Richmond rail station, with corresponding 6 sheets displayed throughout the town.

The rustic-effect design brings a feel of Summer to the campaign, enticing consumers with the promise of “the best view in Richmond.”

With offers such as live music and classic cocktails, and a strapline of “see you on the terrace!” the inviting adverts are bound to attract the popular London town’s locals and visitors.

Social icons are also featured to encourage audiences to engage with the brand on social media.

CEO of Out Of Home International’s parent company Media Agency Group, Lee Dentith, said:

“Billboards are an instant way to demand attention from London’s busy residents and tourists. With the Summer months approaching, this attractive and appealing campaign from The New Inventive Bar Company will target their key consumers and direct them to Revolution Richmond to enjoy the views, and hopefully – sunshine. ”

***

Editor’s Notes: The Media Agency Group® is the UK’s leading direct independent media planning and buying service working with agencies and direct clients to provide bespoke advertising campaigns on multiple formats from Outdoor, Online, Press, Radio and Television. MAG® has been established with the sole aim to save valuable time when businesses, agencies and institutions choose to plan and buy advertising. The team at MAG® work with all the major media owners across the UK. MAG® is a recommended supplier under the independent Recommended Agencies Register.
See http://www.mediaagencygroup.com/ for more details.

Media:



Related Sectors:

Food & Drink :: Media & Marketing ::

Related Keywords:

Outdoor Advertising :: Media Agency Group :: The Inventive Bar Company :: Richmond Revolution ::

Scan Me:

Company Contact:

Out of Home International

T. 08451637907
E. lauras@mediaagencygroup.com
W. https://www.oohinternational.co.uk/

View Online

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:
https://www.oohinternational.pressat.co.uk