Second Cup Coffee Company is coming to Cardiff and Swindon this fall

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MISSISSAUGA, Ontario, Canada, August 30, 2016 – This fall Second Cup Coffee Company will be continuing their United Kingdom expansion as they prepare to open new café locations in Cardiff and Swindon.

Second Cup's upcoming location in Cardiff will be the first of five cafes anticipated to open in Wales. The first café will be located at 95 Queen Street, in the heart of Cardiff's pedestrianized shopping area across from Next, within walking distance of Gorsedd Gardens. Second Cup Queen Street Cardiff is expected to open in September 2016.

Second Cup Swindon, the first café planned in South West England, is also expected to open this Autumn on Swindon's pedestrianized shopping area at 35 The Parade, near Topshop and H&M. Swindon is the fastest growing town along the M5 and a hotbed for tech startups and been voted as one of the top 5 UK cities for performance and will be one of many Second Cup locations planned for the South West.

"We are delighted that our brand is well-received and expanding in the UK at full speed. We look forward to adding Cardiff and Swindon to our list of existing UK locations and look forward to future announcements of more cafes for the United Kingdom", said Jim Ragas, President & CEO of The Second Cup Coffee Company Inc.

Second Cup grew from its humble beginnings in 1975 in Toronto, Ontario, and over the past 40 plus years the company has expanded globally to over 30 regions worldwide with over 160 cafes operating internationally. Second Cup is actively seeking new regional franchise partners for additional area development within the UK as well as globally.

For more information, please contact Jim Ragas, President & CEO, The Second Cup Coffee Company Inc. by phone: +1.905.234.0315 or e-mail: jragas@mysecondcup.com

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