Second Cup Coffee Company begins brewing excitement in Harrow

Thursday 26 May, 2016

MISSISSAUGA, Ontario, Canada, May 25, 2016 – This spring, espresso enthusiasts and tea lovers in North London are celebrating the opening of Second Cup's latest United Kingdom café at Harrow's busiest mall, St. Ann's Shopping Centre. The new café is now open and features a preview of Second Cup's upcoming summer drink promotion 'Be Wild'; available in all other cafes starting on June 1st.

Already known for its assortment of Rain Forest Alliance coffees, the Second Cup Coffee Company is introducing its Master Crafted Signature Tea program for the first time in the UK at Second Cup Harrow. The Master Crafted Signature Tea program consists of premium whole leaf herbal, black, white and green teas available to be enjoyed inside the café and at home. The 2 storey, 1700 square foot café seats approximately 67 guests and features the latest Second Cup UK design as seen in the Birmingham and Portobello Second Cup cafes.

"We are very happy to be growing in and around London and to introduce our UK guests to the Master Crafted Signature Tea program. We believe that steeping whole leaf teas redefines the tea drinking experience by creating a fuller, more complex flavour as enjoyed in tea gardens across the world, and look forward to introducing this program in our future UK cafes as well", said Jim Ragas, President & CEO of The Second Cup Coffee Company Inc.

"St. Ann's is the perfect location for Harrow's first Second Cup café! Whether you're taking a break from shopping or just strolling by, we invite everyone to come in and try our signature drink creations, espresso-based beverages, premium tea selections, iced drinks, fresh juices, savoury sandwiches, fresh pastries, all natural frozen yogurt and other delicious treats. With so many choices, we have something special for all of our guests" said Franchise Partners Shereen and Shafin Jivraj.

Second Cup grew from its humble beginnings in 1975 in Toronto, Ontario, and over the past 40 plus years the company has expanded globally to over 30 regions worldwide with over 160 cafes operating internationally. Second Cup is actively seeking new regional franchise partners for additional area development within the UK as well as globally.

For more information, please contact Jim Ragas, President & CEO, The Second Cup Coffee Company Inc. by phone: +1.905.234.0315 or e-mail: jragas@mysecondcup.com

Website: http://www.mysecondcup.com

Media:













Related Sectors:

Business & Finance :: Food & Drink ::

Related Keywords:

Coffee :: Harrow :: Tea :: Second Cup :: St. Anns Shopping :: Food :: Juice :: Frozen Yogurt :: Canadian :: Cafe ::

Scan Me:

Company Contact:

The Second Cup Coffee Company Inc.

T. 1-647-248-5811
E. jragas@mysecondcup.com
W. https://www.mysecondcup.com

Additional Contact(s):
Jim Ragas
President & CEO

View Online

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:
https://www.mysecondcupcup.pressat.co.uk