

## Scribbler.com Launches a Range of Personalised Valentines Cards

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Scribbler.com has unveiled its new look website in time for the Valentines day madness. Hoping to capitalise on the British publics ever-growing demand for Valentines cards, the personalised card website, which is owned by the greeting card chain Scribbler, has launched its own product range for the first time ever.

Scribblers business model has traditionally been to source product from up and coming card designers, and this has been our cornerstone for the last 30 years. explains Edward Armitage, Head of Ecommerce for Scribbler, With the introduction of personalised cards, weve found a demand for photo-upload greeting cards that our existing designers cannot satisfy, so weve had to do it in-house.

The new [Valentines cards](#) take advantage of the personalisation functionality on the new website, allowing customers to upload photos, change text on the front of the card, and type a personal message inside, but most importantly they are consistent with the cheeky humour and fun design for which Scribbler has always been popular.

The cards will not be to everyones taste. Lovers of hearts, flowers, and teddy bears should probably look elsewhere, but if you are looking for a [Valentines card](#) urging the recipient to Sit on my Facebook then youre in the right place.

Scribbler is one of the leading greeting card retailers in the UK, showcasing some of the most original and exciting card designs available today. A personalised cards company like no other, Scribbler offers hilariously funny cards for all occasions.

Customers laugh out loud at the side-splitting humour, establishing the company as the place to buy cards, in addition to a great range of gifts and wrapping paper.

Originally established in the London area the company has expanded countrywide in the last five years stretching to Scotland with stores in Glasgow and Edinburgh, to Wales with a store in Cardiff, Leeds, Reading and Bournemouth with plenty more planned for 2012. Since opening their first store in 1981 they continue to source the best from graphic design companies, artists and photographers.

The humour loving team at Scribbler sell some of the most risqu greeting cards in the UK, a unique combination of anarchic humour and innovative design making Scribbler unique in its field. The nations favourite chain of quirky cards and irreverent humour are now launching a brand new personalised website, broadening their customer base and giving the cards a new lease of life.

In a busy market place with some well-known online card companies such as Moonpig and Funky Pigeon, its a competitive business. However, while these sites have pioneered the concept of personalised cards, the unique blend of good design and subversive humour offered by Scribbler which has proved to be a winning combination for its millions of loyal customers brings an exciting new edge to the industry.

It will now be possible to personalise Scribblers greetings cards for all occasions sending them anywhere in the world. Scribbler cards will move you to tears (the good variety!) with the same edgy humour and design seen in the shops but now with a personal touch whether it be friends names, personal messages or photo-uploads and of course, the cards still remain available in their traditional format.

The launch of the new personalised website allows Scribbler to reach a wider audience bringing humour and laughter through their original cards to all corners of the UK.

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