# Scottish Water and the SWAN Forum Collaborate to Launch the 10th Annual Smart Water Conference in Glasgow

**Monday 3 February, 2020**

*The SWAN 10th Annual Conference will bring key leaders together in Glasgow, Scotland to shape the next decade of the smart water and wastewater sector*

Glasgow, Scotland - The Smart Water Networks Forum (SWAN) is the leading, global smart water hub collaborating with utilities, solutions providers, regulators, researchers, investors, and academics to promote smart water and wastewater solutions. Now in its celebratory 10th year, SWAN is pleased to announce that its annual, flagship event will return to its roots in the United Kingdom. In partnership with Scottish Water, SWAN's Lead Utility Partner for the event, the SWAN 2020 Conference will take place 12-13 May 2020 in Glasgow, Scotland and join together thought leaders from around the world to further accelerate the smart water sector.

Last year's Conference in Miami drew over 340 delegates from 21 countries and 40+ utility speakers - this year will build off of this exciting momentum while adding additional cutting-edge topics. The Conference theme, "Moving Beyond Data to Value Creation," will identify and showcase data use cases in the smart water and wastewater sectors that delivered meaningful value to relevant stakeholders. For those with a passion for both water and data, this event will offer both high-level content and ample networking opportunities with key decision-makers.

Commenting on this exciting news, Professor Simon Parsons, Strategic Customer Service Planning Director at Scottish Water remarked: "We're pleased to be partnering with SWAN to welcome senior global utility leaders and proven solution providers to beautiful Glasgow. This is an exciting time to showcase best practices in leveraging data for valuable decision-making".

Amir Cahn, SWAN's Executive Director, added: "This 10th Annual event marks a pinnacle moment for the movers and shapers of the smart water sector. For a decade, SWAN has led this initiative thanks to a fast-growing global network of passionate members and partners."

This must-attend event is highlighted by a number of prominent utility speakers, among them: Peter Simpson (Chief Executive of Anglian Water), Martine Watson (Manager of Network Operations at Unitywater), Jennifer Rebeiro (CIO at City West Water), Frederico Fernandes (CEO at Águas do Porto), João Faria Feliciano (CEO at AGS), Rob Mustard (Director of Digital and Transformation at Scottish Water), Reid Campbell (Director of Water Services at Halifax Water) and Cindy Shepel (Director of Drainage Operations at EPCOR).

Meanwhile, a number of SWAN 2020 Sponsors have already been confirmed, including: Jacobs, Idrica (formerly GoAigua), Mueller, s::can, Metasphere, Primayer (part of Servelec Technologies), Xylem, Abloy UK, AVEVA, and Analytical Technology UK.

We invite you to join these and many other global industry thought leaders in Glasgow and take an active role in shaping the smart water and wastewater sector in this new decade. Learn more about SWAN and register for the Conference on the official SWAN 2020 Conference website: www.swan-2020.com.

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About the SWAN Forum

Founded in 2010, the Smart Water Networks Forum (SWAN) is the leading global hub for the smart water sector, accelerating the awareness and adoption of data-driven technologies in water and wastewater networks worldwide. A non-profit organisation, SWAN brings together key players in the water sector to collaborate and share knowledge while offering access to cutting-edge research, global networking opportunities, and the ability to proactively influence the future of the water industry. For more information, visit www.swan-forum.com

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