Scottish Food and Drink Restaurant Tech Entrepreneur Awarded Digital Professional of the Year!

Tuesday 30 August, 2022

QR Code Order and Pay Inventor, and Founder of QikServe, Dan Rodgers has been named as Digital Professional of the Year, in The Herald Digital Transformation Awards.

The awards recognise and reward **extraordinary individuals** who are setting trends, showing passion and creativity, and making a significant contribution to their sector.

Driven by a frustration with the lack of good customer service whilst on a trip to London with his family, Dan decided to develop a solution to help restaurants and eating establishments access the ability to deliver excellent customer service, and improve their own operating profits as a result.

He **developed the idea of using a QR code in a restaurant setting**, and went on to successfully register a patent in 2015.

Spending the next 11 years developing a visionary team, QikServe quickly became one of the **fastest growing industry platforms across the globe**.

During the pandemic, QikServe identified opportunities to add value to strategic client partners, by leading on a customer-first approach to QikServe's software development.

Dan says: "I am delighted to accept this award on behalf of the whole team at QikServe. By simply following the principle of 'doing the right thing for our customers', we've developed some of the best partnerships, with long-lasting relationships that continue to grow."

Last year, QikServe:

- **enabled 23 million end user consumers** to be served, contact-free
- processed almost **half a billion dollars in sales** for it's customers
- has its **software running in 30 countries worldwide**, and integrates more than 90 different hospitality technologies
- continued its ongoing investment in building and acquiring technology which has placed it into an **industry-leading position serving over 4,000 locations**.

Providing industry leading software and increasingly becoming the go-to platform of choice for multi-site, enterprise customers, our aim is to quietly power ambitious businesses, all over the world.

Awarding judges included:

- Donald Martin, The Herald, Editor
- Michelle Brogan, Service Development Manager, Digital Health & Care Innovation Centre
- Alisdair Gunn, GCID Project Director, Glasgow City Innovation District
- Christina Hall, Client Director, Be-IT
- Melinda Matthews-Clarkson, Chief Executive Officer, CodeClan

Media:



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Related Keywords:

Tech :: Hospitality :: Technology :: Digital Transformation :: Hospitality Technology :: Restaurants :: Award-Winning Technology :: Contactless Ordering :: Pay At Table :: Kiosk ::

Scan Me:

- Toni Scullion, Founder, dressCode

Pictured in photo:

Pictured L-R: Christina Hall, Be-IT; **Daniel Rodgers, QikServe**; Lesley Corr, QikServe; Chris Bryce, QikServe; Kris Moore, QikServe; Catriona Shearer, Award Host.

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Notes to editors:

- Software company, QikServe was founded in 2011 and is the enterprise platform for guest self-service in hospitality. Based in Edinburgh, UK and Atlanta, USA.
- QikServe drives digital transformation in hospitality. It achieves this through the brand's unique flexibility, combined with cutting-edge software and the expertise of a team that has spent decades working in hospitality technology.
- Led by its President and Founder, Daniel Rodgers, QikServe's broad customer portfolio includes restaurants, theatres, hotels, education and sports stadiums.
- Through the pandemic, QikServe's flexible and future-proof approach allowed its partners to support customers and attract new business in the most challenging of times. Emerging from this period, operators relied on QikServe's technology to instil customers with confidence, offering them safe, contactless experiences that forge greater loyalty and, vitally, boost revenue streams.
- Hospitality operators can provide powerful in-store and off-premises solutions, giving guests the convenience to order and pay for their food and drinks whenever and however they want, using any channel from kiosks and tablets to web and mobile apps.
- QikServe helps hospitality operators increase average order value, reduce waiting times and achieve operational efficiencies.
- QikServe is proud to be a customer-first company and offers turnkey support with dedicated customer success managers and its Knowledge Base.

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