

Scottish Firm Blue Branch Show Their Support for New Scheme for Entrepreneurs

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With entrepreneurship rates rising up and down the UK a new scheme in Scotland is set to reward and promote those brave and driven enough to follow their dreams. [Blue Branch](#) looks at the benefits of the scheme and outline what they are doing to support entrepreneurship.

About Blue Branch: <http://www.bluebranch.org/about/>

Scotland's best entrepreneurs are being given the opportunity to win recognition under a prestigious awards programme called Entrepreneurial Scotland, in association with Deloitte and media partner The Herald. The scheme was set up to highlight the wealth of business talent in the country; with the awards showcasing the vital role that entrepreneurs play, whether they are leading new or well established businesses. Entrepreneurial Scotland knows that with the presence of more entrepreneurs, more jobs and wealth will be created and it will contribute to society more than any other group. The scheme believes that connecting future leaders with the leaders of ambitious, growing companies will ignite real economic growth in Scotland.

Scotland is committed to becoming the most entrepreneurial society in the world, which is a big ambition, but one that the country believes they can achieve if they support and encourage their existing and future business leaders.

The entry form can be downloaded from the Entrepreneurial Scotland website (www.entrepreneurialscotland.com) and must be completed and returned by 12 noon on August 14. The winners will be announced from a final shortlist of three in each category at an awards dinner at the Thistle Glasgow Hotel on November 25. Titles up for grabs include Entrepreneur of the Year and Emerging Entrepreneur of the Year, so the competition is expected to be fierce.

Organisers of the competition are hoping to make Scotland the most entrepreneurial society in the world. Outsourced sales and event marketing firm, Blue Branch will be supporting the awards. Blue Branch was established by self-made entrepreneur [Rania Neumaan](#), so the firm will show their full support for the scheme and is also excited about contributing to making Scotland the most entrepreneurial society in the world, due to the benefits it will bring to the nation.

Blue Branch is an event promotions company based in the Haymarket area of Edinburgh. The firm specialise in event marketing campaigns and were formed due to the ever-changing demand for alternative marketing strategies. Blue Branch send clear messages directly to consumers without the use of high cost commercial marketing methods. Each marketing campaign is delivered on a face to face basis, letting the firm's sales representatives build relationships with customers from the initial point on contact at event venues.

The firm support entrepreneurship and innovation and are proud of their own Business Development Scheme, which teaches individuals skills in sales, customer service and entrepreneurship.

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