ScaleUp Group Announces Successful Funding Round for KAI Conversations and Highlights Key Industry Event Participation

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London, 31 January 2025 – ScaleUp Group is proud to announce the successful completion of KAI Conversations' latest funding round, an interim Series A raise, in which the company co-invested.

Demonstrating its commitment to supporting high-growth technology companies, ScaleUp Group is also thrilled to see its clients, KAI Conversations and Hello Neighbour, participate in the upcoming *Technology Scale Up Showcase* on Thursday, 6th February.

KAI is the world's leading AI-driven conversation intelligence platform for pharmaceutical field engagement. Hello Neighbour is a tech-driven property letting and management company.

The event next week, organised by the Entrepreneurship Panel of the Worshipful Company of Information Technologists (WCIT) on behalf of the Lord Mayor, is a key component of the 'Growth Unleashed' initiative. It aims to connect the UK's most promising technology companies with a City audience for funding and business opportunities while showcasing the transformative impact of technology on economic growth and innovation.

John O'Connell, Executive Chairman and Founder of ScaleUp Group, commented: "*We are delighted to support KAI Conversations in this pivotal funding round, further validating their leadership in AI-driven pharmaceutical engagement. The participation of our clients in such a prestigious event underscores the exceptional calibre of businesses we back and their immense potential to shape the future of technology-driven growth*."

For further information, please contact: [andrea.goodkind@scaleupgroup.co]

About ScaleUp Group

ScaleUp Group specialises in securing Series A funding for B2B SaaS scaleups. Backed by a team of 30+ Partners—each a former entrepreneur who has successfully built and exited their own business—the company provides strategic guidance, co-invests alongside institutional investors, and offers ongoing post-investment support. With an extensive network and hands-on expertise, ScaleUp Group ensures that high-growth technology companies secure funding on the best terms, from the right sources, to accelerate their growth and success. https://scaleupgroup.co/

About KAI Conversations

KAI Conversations is the leading AI-driven conversation intelligence platform specifically designed for global pharmaceutical field engagement. The company's technology enables pharmaceutical representatives to improve their healthcare professional interactions through real-time insights and coaching. Operating in multiple languages across major markets, KAI partners with leading pharmaceutical companies to enhance their field force effectiveness and drive better healthcare outcomes. https://kaiconversations.com/

About Hello Neighbour

Powered by tech, driven by people, Hello Neighbour is a property letting and management company built for today. With no renewal fees, no extra fees and no maintenance mark-ups, the company is making property letting simpler, faster and more affordable for every landlord and tenant they serve. https://www.hello-neighbour.com/

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