

Sand Sculpture Festival Brighton Returns To Seafront To Take Us 'Around The World...In Sand'

Wednesday 30 April, 2014

Brighton seafront is once again hosting the Sand Sculpture Festival (brightonsandsculpture.co.uk) in 2014. This year's theme will take you on a magical journey 'Around the World...in Sand' – with many changes and improvements to the site, as well as brand new, fabulous hand carved sculptures to enjoy, made only from sand and water. From the pyramids to the Tower of Pisa the Festival will cover it all, allowing visitors to take a walk through all 7 continents, photograph some of the most famous landmarks in the world and enjoy the vast array of our planets creatures...all through the medium of sand. Where else can you do that?

From now until the 28th September, visitors can experience the wonder of this magical art and will also have the chance to get involved; sand sculpture workshops, live demonstrations, unique photo opportunities, a children's sand pit, café, gift shop and much more will be on offer.

Sand Artist and TV Presenter (CBBC's *Deadly Art*) Nicola Wood says "We are hugely excited about this festival. Brighton is such a vibrant, cultural city and I can't wait to kick off 2014. We are planning a fantastic family event, with something for visitors of all ages and backgrounds. We hope locals and holiday makers alike will come to the exhibition and enjoy everything it has to offer."

Geoffrey Bowden, Chair of the Brighton and Hove City Council's Economic Development and Culture Committee, says "We're confident this attraction will increase the numbers of people going to the eastern part of the seafront, and that other businesses there will benefit as a result."

Brighton Sand Sculpture Festival is located on the beach at the Madeira Drive, Black Rock Site, next to the last station of the historic Volks Railway (volkselectricrailway.co.uk) the oldest electric railway in the world. A ticket to the Festival includes a one way trip on the Volks Railway from the station by Brighton Pier, as a convenient, but mostly fun, way to get to the site.

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To watch the video of the Sand Sculptors in action, go to <http://www.youtube.com/watch?v=imkkmn0DDvo>

For further information go to:
brightonsandsculpture.co.uk
@SandSculptureUK
www.facebook.com/BrightonSandSculpture

Notes to Editors

Opening times
Daily: 10:30am - 5:30pm (last admission 5:30pm, park closes at 6:00pm)

Ticket Prices
Adults: £ 4.50
Concessions Offer (O.A.P's & Students): £ 4.00
Children (15 and below): £ 3.00 (under 3's free)
Family (2 adults, 2 children): £ 12.00

About the organisers

Nicola Wood

Nicola has been a sculptor of temporary art for 8 years. Her work takes her all over the world and has won her many awards including gold at the World Sand Sculpting Championships in 2007 and 2010. She still carves sand, snow and ice but now also organises exhibitions and festivals. Nicola also presents the popular children's TV show *Deadly Art* on CBBC.

Alec Messchaert

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Though Alec has been sculpting since 1999, his main focus is on event organisation of various calibres. Both public and corporate events under his management have been a huge success in over 20 countries including Columbia, Israel, South Korea, Canada and the Middle East. His events and festivals include dance and theatre productions, motor sports and exhibitions of sand, snow and ice.

Alec and Nicola are available for interview??

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