

## Sanctions Against Iran Reprieve Help White Rose Group Setting Sail in 2016

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Freight forwarders in Iran, the **White Rose Group**, expect to be kept extremely busy this year, since sanctions against Iran have finally been lifted after many months of discussions between Iran and western nations over nuclear development. Sanctions severely hampered Iran's economic development ambitions in recent years, but now the future looks to be booming once more for imports and exports and this Iranian logistics company is gearing up for increased trade capacity.

The lifting of sanctions against Iran will mean that some of the world's largest sea freight shipping companies will once more drop anchor in Iran's port of Bandar Abbas after the success of two years' diplomatic negotiations and frantic trade negotiations in preparation for this day. This marks a turning point for Iranian companies once more seeking to expand international shipping activities, according to the White Rose Group CEO and founder, Alireza Nouri.

*"We are very optimistic now that sanctions are finally coming to an end and foresee our four regional freight forwarding offices in Iran to be kept extremely busy with enquiries from Iranian companies and abroad wanting to make the most of expanded markets,"* says Mr. Nouri.

Iran once more has access to global payment systems, meaning international trade with Iran is feasible once more as risk is covered by insurers who cover shipments for import and export companies looking to ship to Bandar Abbas and eight other Iranian ports where this international shipping company has been operating for over twenty years already.

Capacity for shipping fell by nearly half during sanctions, according to Mr Nouri. Whilst sea freight may still lag initially, the White Rose Group fully expects to see their office phones flooded with enquiries about shipping to Iran and are keen to speak to companies involved in recent frantic trade negotiations with overseas partners and other Iranian companies seeking to expand their business overseas.

Iranian trade partners want to cut down shipping time and costs shipping via Bandar Abbas, so timely project planning with a reputable project manager ensures companies can position themselves well for Iran's imminent export uptick.

*"Iran's sea freight volumes will significantly increase during 2016,"* according to Mr. Nouri. Shipping to Chabahar where India is investing heavily, is soon to be the only port in Iran handling larger container ships. With offices situated here, the White Rose Group are perfectly positioned to support trade connectivity for Central Asia, for India, China and Russia. Check out how they can help your overseas expansion in Iran's new boom times on their website: [www.wroeseco.com](http://www.wroeseco.com)

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