

## Sainsbury's Extends Vinyl Records Into 238 Stores

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Following the success of the introduction of vinyl records in store earlier this year, Sainsbury's will be extending the format into 67 more stores across the country. Records will now be available permanently in 238 stores and the range will be tripled from 20 to 60 titles. The new collection will launch in store on 14th October and will include a mix of contemporary and classic records along with 7 exclusive titles.

- Vinyl records will be available in 238 stores from 14 October, with range of records tripling from 20 to 60 titles
- New collection features titles including Pink Floyd **Wish You Were Here**, David Bowie **Blackstar**, and Sainsbury's exclusive editions from Madonna, Michael Buble, and Jethro Tull
- Sainsbury's now accounting for over 80% of the total grocery vinyl market

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Sainsbury's began selling vinyl in March this year for the first time since the 1980s and has been a huge success, selling over 81,000 records to date, with the best performing album Fleetwood Mac 'Rumours', selling 5,500 units year to date.

The new collection includes Pink Floyd **Wish You Were Here** and David Bowie **Blackstar** in addition to limited edition coloured vinyl exclusives such as Frankie Goes to Hollywood, **Welcome to The Pleasure Dome** (£20), Madonna, **Like a Prayer** (£16) and Jethro Tull, **Aqua Lung** (£18). From 21 October, Sainsbury's will also be taking an exclusive silver coloured edition of Michael Buble's new album 'Nobody But Me'.

**Sean Cowland, Sainsbury's Music Buyer said:** 'Following on from the unprecedented success we've seen since adding vinyl to our offer in March, we've extended the range to give our customers even more choice. We've seen incredible sales from timeless classics such as The Beatles, Pink Floyd, and Fleetwood Mac, but also a more leftfield selection, like N.W.A and The Smiths. By increasing the range, we can offer our customer a larger choice to enjoy in our stores.'

**The full list of albums, which will be on sale in 238 stores across the UK, is as follows:**

Artist	Title	Cost
AMY WINEHOUSE	BACK TO BLACK	£14.00
ARCTIC MONKEYS	AM	£20.00
BEATLES	SGT PEPPERS LONELY HEARTS CLUB BAND	£16.00
BEATLES	REVOLVER	£16.00
BEATLES	BEATLES	£25.00
BEATLES	RUBBER SOUL	£16.00
BOB DYLAN	BLONDE ON BLONDE	£20.00
BOB DYLAN	HIGHWAY 61 REVISTED	£18.00
BOB MARLEY	LEGEND	£16.00
CURE	DISINTEGRATION	£18.00
CURTIS MAYFIELD	SUPERFLY	£16.00
DAVID BOWIE	BLACKSTAR	£20.00
DAVID BOWIE	NOTHING HAS CHANGED	£20.00
DAVID BOWIE	HUNKY DORY	£16.00
DAVID BOWIE	ALADDIN SANE	£18.00
DEPECHE MODE	VIOLATOR VINYL	£18.00
DIRE STRAITS	BROTHERS IN ARMS	£20.00
DR DRE	2001	£16.00
EAGLES	THEIR GREATEST HITS 1971-1975	£14.00
EAGLES	HOTEL CALIFORNIA	£12.00
ELO	ALL AROUND THE WORLD	£20.00
ELO	OUT OF THE BLUE	£20.00
ELVIS PRESLEY	PLATINUM COLLECTION	£15.00

FLEETWOOD MAC	RUMOURS	£12.00
FLEETWOOD MAC	GREATEST HITS	£14.00
FRANKIE GOES TO HOLLYWOOD	WELCOME TO THE PLEASUREDOME	£20.00
GUNS N' ROSES	APPETITE FOR DESTRUCTION	£16.00
IRON MAIDEN	NUMBER OF THE BEAST	£16.00
JEFF BUCKLEY	GRACE	£18.00
JETHRO TULL	AQUA LUNG	£18.00
JOY DIVISION	UNKNOWN PLEASURES	£14.00
KILLERS	HOT FUSS	£16.00
LED ZEPPELIN	LED ZEPPELIN IV	£14.00
LED ZEPPELIN	LED ZEPPELIN	£14.00
MADONNA	LIKE A PRAYER	£16.00
MADONNA	TRUE BLUE	£16.00
NIRVANA	IN UTERO	£14.00
NIRVANA	NEVERMIND	£14.00
NWA	STRAIGHT OUTTA COMPTON	£16.00
OASIS	(WHAT'S THE STORY) MORNING GLORY?	£20.00
	(REMASTERED)	
OASIS	DEFINITELY MAYBE	£20.00
	(REMASTERED)	
OST	PULP FICTION	£14.00
PINK FLOYD	WISH YOU WERE HERE	£18.00
PINK FLOYD	THE WALL	£25.00
PINK FLOYD	MEDDLE	£18.00
PRIMAL SCREAM	SCREAMADELICA	£20.00
PRINCE	SIGN O TIMES	£14.00
PRINCE	PURPLE RAIN OST	£14.00
RAMONES	RAMONES	£14.00
SEX PISTOLS	NEVER MIND THE BOLLOCKS	£16.00
STEVIE WONDER	INNERVISIONS	£16.00
TALK TALK	SPIRIT OF EDEN	£18.00

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