Safety sheep to spearhead safety awareness campaign

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The Sign Shed, the leading UK health and safety sign retailer, has recruited two sheep as the stars of a forthcoming video series to educate the UK on health and safety issues.

It's been revealed that Sid and Hamish have escaped The Shed and will now be the colourful characters behind an online education initiative aimed at improving public health, and safety in hazardous sectors such as construction, as well as farming and countryside communities. The campaign seeks to pin down key points and tips to make the country safer with the benefits of proper health and safety signage.

Tearing up the traditions, the engaging animated productions represent a new way of increasing awareness of everyday safety hazards in the workplace. The conventional Health and Safety Executive acronym 'HSE' has now been replaced with another meaning - 'Hazards Sheep Eliminate', and the fame of the woolly pair is only set to grow as the campaign captures the imagination of the country.

The series of alternative videos will also be used by The Sign Shed to draw attention to their unrivalled range of health and safety signage, including access signs, constructions signs, disabled signs, fire exit signs, fire safety signs, hazard signs, mandatory signs, no entry and exit signs, prohibition signs, warning signs and more.

As manufacturers of British-made signs, The Sign Shed are best placed to pass on procurement savings to their customers and have carved out a reputation as the one-stop shop for health and safety signage in the UK. It is expected that their competitive pricing scheme, coupled with a commitment to customer service, will strengthen their position as a UK health and safety leader dedicated to the education of employers, employees and the public in general.

A dedicated blog page has been set up for the campaign and can be visited here (https://safetysheep.blog/).

A Company Spokesperson for The Sign Shed said about the initiative: "We are delighted to announce the return of our intrepid health and safety investigators, Sid and Hamish. Awareness campaigns are all about bringing important issues to the public's attention, and we are confident that these two can draw more attention to the everyday issues we face in ensuring the UK is a safe place to live and work."

Sid and Hamish themselves commented: "We're baaaarmy about health and safety."

For more information on the Safety Sheep campaign, contact The Sign Shed on 01977 681127 or email rob@thesignshed.co.uk.

Media:



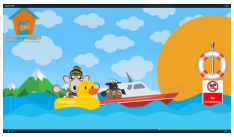






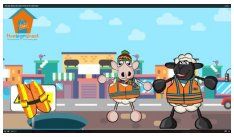












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