

## SaferSalon helps keep salons safe

Wednesday 10 June, 2020

SaferSalon Press Release for 10th June 2020

SaferSalon - www.safersalon.co.uk

As the countdown for Hair & Beauty businesses to be legal and open is brought forward, the 'SaferTrader Team' have stepped up and designed a COVID Secure Toolkit, especially for the Health & Beauty sector. After the continuing success of the SaferTrader Toolkit for Tradespeople, the team were approached by several Hair & Beauty firms to see if they could do something similar.

What they have created goes above and beyond anything else in the market. Lesley a self-employed Hair Stylist says: 'I love how simple it is, they have made this so easy for me. I was worried I would not cover everything and end up getting in trouble. The Government site is OK but doesn't give me everything I need. SaferSalon Does... and very quickly, and I get a certificate and Logo for my salon window'.

The SaferSalon Toolkit was designed with the expertise of salon owners, sole practitioners, trainers and H&S experts. It includes the mandatory COVID Secure Policy, Risk Assessments and Pre-Appointment Check Lists. Comprehensive training information is also included, and for those that want to prove their understanding of COVID Security to their clients, there is a simple to do, online test for which you will receive a Certificate and Certified Logo.

Paul Apps from SaferTrader explained. 'As a former salon owner, I understand how much work there can be, keeping on top of health & safety and the training required. This COVID 19 situation has caused real problems for many good people in all trades who need to get back to work, both quickly and safely. Confidence for customers is Key. The SaferSalon Toolkit goes way beyond anything else out there, is simple to use and very cost-effective. Packages for the Sole Practitioner to the Larger Salon with up to 25 staff are available online 24 hours a day.'

All in all, it appears that this Toolkit is filling a huge void in the market for concise, simple to use and straight forward information for all Hair & Beauty Practitioners. To see for yourself visit www.safersalon.co.uk

#### **ENDS**

#### About SaferSalon:

SaferSalon is another SaferTrader Solution and a leading industry provider of the COVID Secure Safety Training & Toolkit. This Toolkit provides Hair & Beauty Practitioners (sole practitioners, small & medium-sized businesses) with COVID Secure Training, a completion Certificate, COVID Secure Risk Assessment template and Draft COVID Secure Policy to enable them to work safely and demonstrate to their client their commitment to keeping them safe.

We fully support and have incorporated the Government and the Health & Safety guidance into the COVID Secure Training & Assessment and provide regular updates as the guidance and legal framework changes.

Executive Director: Paul Apps

Head of Business Development – Paul Apps is a former Salon owner and a Qualified SSIP, ISO 9001, ISO 45001 & ISO 14001 Auditor. He holds City & Guilds Train The Trainer Qualifications and has won awards for Service in Industry. He is also passionate about wellbeing and especially for those working in challenging environments.

Paul can be reached at paul@safertrader.co.uk

#### Media:



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