Safello appoints Mikael Schlaug as CFO

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Safello, the leading cryptocurrency exchange in the Nordics, announces the appointment of Mikael Schlaug as CFO. Mikael Sclaug will assume his position on 19th February 2026.

Mikael Schlaug has been an investor and advisor to Safello since the beginning of 2025 and has since played an important role in building Safello's subsidiary for compliance software, Atoma Studio. Before joining Safello, Mikael has had a career as management consultant within firms like Capgemini Invent and PA Consulting and within the financial industry as an economist at Sveriges Riksbank and the European Central Bank. By assuming the position as CFO, Mikael Schlaug replaces Viktoria Berglund Blohmé, Head of Finance, whose resignation was announced in November.

During H2 Safello has been granted a license under the EU regulation for markets in crypto-assets, MiCA, executed on its product vision and announced the first strategic market expansion to Finland. Safello sees an opportunity to grow across the Nordics in the retail segment but in particular by tapping into institutional capital, motivated by its longstanding, market leading position as a compliant crypto brokerage being the only Swedish firm with an approved MiCA-license. The Finance team at Safello is instrumental in facilitating the growth of all business areas across the group and Mikael will play an important role in this regard.

“We are excited to welcome Mikael as CFO for Safello. Mikael's experience within the banking industry and as a management consultant is a perfect combination for Safello as a regulated financial entity operating in a fast paced environment. Mikael has been instrumental in building Safello's subsidiary Atoma Studio that is now entering into a commercialisation phase, and we are happy to be able to keep the knowledge in house and at the same time further develop the financial team across the group,” says Emelie Moritz, CEO of Safello.

“I'm excited to step into the role of CFO and to help lead Safello into its next phase of growth. Getting to know the team, I've been inspired by their ambition, strong execution, and pace of innovation. Safello is at a defining moment in its journey as the only Swedish firm with an approved MiCA licence, creating a unique platform for long-term value creation. I look forward to working closely with the organisation to execute on our strategy and help shape the future of regulated crypto in Europe. I'm grateful for the trust placed in me and excited about the journey ahead,” says Mikael Schlaug.

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For more information, please contact
Emelie Moritz, CEO, på ir@safello.com

Certified Adviser
Amudova AB is Safello's certified adviser.

Safello is the leading cryptocurrency exchange in the Nordics with over 418,000 users and founded 2013. The company's mission is to make crypto accessible to everyone. Safello offers a secure and seamless solution for buying, selling, storing, depositing and withdrawing cryptocurrencies directly from the blockchain – all through smooth transactions with instant delivery. Safello AB operates in Sweden and is authorized as a crypto-asset service provider under MiCA. The parent company, Safello Group AB, has been listed on Nasdaq First North Growth Market since 2021. For more information, visit www.safello.com.

Company Contact:

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