Rumoured Customer Acquisitions Order from New Client Could Boost Source Marketing Direct's Bottom Line

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Industry sources claim that Source Marketing Direct is 'poised for solid growth in coming years' following rumours that Source Marketing Direct has landed a new client that is currently taking Europe by storm.

Source Marketing Direct's managing director, Hector Montalvo, is currently travelling in the US and has made no comment on the recent rumour. However, it is common practice in the outsourced sales and marketing industry to run a test phase for new campaigns, so without a doubt the industry will be watching and waiting to see if the rumours are true.

The firm have already had a number of successes to date: they became proud members of the Better Business Bureau in the United States and are also current members of the Federation of Small Business in the United Kingdom as of 2009. As well as this, in 2009, Managing Director Hector Montalvo was awarded by a supplier with the 'Outstanding Achievement Award' for leading in outsourcing sales, quality and profitability. In addition, Montalvo also received the 'President's Club Award' in recognition of his outstanding organisational growth and leadership. Most recently, Montalvo was awarded the title of, 'Business Owner of the Year' for 2014.

There are many direct marketing firms all across Europe that the rumoured client could have chosen but Source Marketing Direct provide many benefits for choosing them. The firm has plenty of experience and have served clients in the following industries: Sports, Hospitality, Home Improvement, Charity, Telecommunication, Entertainment, Film & Gaming, Merchant Services, and many more. They provide a service which is very cost-effective for marketing budgets and they also work on a 'No Win, No Fee' basis. They will only charge their clients when they produce the results. In most cases, clients have said the marketing costs for Source Direct Marketing's services are 80-90% less than what they are used to.

Source Direct Marketing already offers services in Greater London, Merseyside, Norfolk, Greater Manchester, Hampshire County and Scotland. The firm are currently running a Business Development Program to expand their services on a larger scale throughout the rest of the UK and Europe and envision becoming the most effective and largest direct sales marketing firm in the UK and Europe. If the rumours of this successful new client are true then Source Marketing Direct are well on their way to establishing solid growth for the company.

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Scan Me:

Company Contact:

Source Marketing Direct Ltd

T. 02034415503
E. csagar@sourcemarketingdirect.com
W. https://sourcemarketingdirect.com/

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