Royalista provides a whole new experience for royal fans around the world

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With its recent official launch this week, Royalista is already making a big splash. It is an interactive website which aims to create a community of royal fans who can share stories as well as news about their favorite royal families.

Users can also enjoy the professional content published by journalists with a total of over 75 years of experience with reporting this type of news. Royalista offers its users a place where they can create profiles as well as personal blogs and share their opinions.

The goal of Royalista is to combine professionally written articles by journalists with the users' points of view and understandings of the royal families' lives. Roaylista's manager Preben Petersen says:

"We want to combine professional journalism with the content that savvy users can contribute with. The goal is to create a community for all those interested in the royals," and continues by adding "In a time, when the royal families are more important role models than ever before and inspire millions within areas such as fashion, sport and charity, we find it the right time to launch a product, which unites all the royals and everything about them in one place."

Royalista is now a fact thanks to two different media giants joining forces. BILLED-BLADET is the most trusted and respected royal news source in Denmark while Aller Media is one of the best media groups operating in the northern part of Europe.

Royalista is a platform with a modernistic look and amazing design. It provides its visitors with an enjoyable user-friendly navigation and experience. Royalistas can choose between checking out the "read list" where they can find many interesting royal stories and news or use the menu to search for their favorite royals or passions such as fashion, lifestyle and family life.

Royalistas can read all the royal stories at royalista.com in English or Danish. There are already plans for future development which include making the website available to a wider audience by adding more languages. There are also plans for adding various new social features as well as gamification in order to increase user engagement and premium content which will be only available to paying members.

Royalista has a strong social media presence. People who would like to stay informed and learn the latest news about the royal families can either visit royalista.com or follow Royalista on Twitter, Tumblr, Instagram and Facebook for more information.

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