Rosemary’s 70th celebrations dedicated to a charity close to her heart

Monday 25 January, 2021

St Albans resident Rosemary Douse, is dedicating her 70th birthday celebrations this February to the British Tinnitus Association (BTA), a charity that has helped her manage her tinnitus, a debilitating condition that affects around 15,000 adults in the St Albans district alone, and 125,000 throughout Hertfordshire.

Rosemary shared “My big birthday coincides with Tinnitus Week and as I fortunately don’t need any more stuff I’d like to invite those who might have wanted to spend money on me to instead donate a small sum to my fundraiser.”

Tinnitus Week 2021 is happening 1-7 February and the BTA are campaigning to make sure that everyone with tinnitus gets the right information, from the right place, at the right time. They’re asking people to share their experience of tinnitus as part of their social media campaign #ThisIsMySilence to raise awareness.

The British Tinnitus Association’s vision is “A world where no one suffers from tinnitus” which Rosemary fully supports. She added “The British Tinnitus Association provides support and also funds research into the causes of tinnitus and a possible cure. I would like to support this in a small way”. She is hoping that her birthday fundraiser will raise vital funds needed to make sure people can access the support they need now, and fund future tinnitus research, to ultimately find a cure.

The BTA’s Fundraising Officer Jess Pollard commented “We really appreciate Rosemary’s support in dedicating such a special occasion to help the tinnitus community and the work we do, and we’re so grateful that she is able to use her own experience to raise vital awareness!”

Please help Rosemary celebrate her 70th birthday in lockdown by donating online at justgiving.com/fundraising/rosemary-douse or calling 0114 250 9933 to make a donation over the phone to the British Tinnitus Association. If you want to get involved in fundraising or Tinnitus Week, please email fundraising@tinnitus.org.uk

- Ends -

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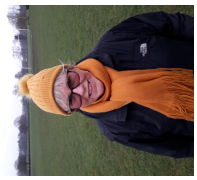
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Editors Notes

- The British Tinnitus Association (BTA) is an independent charity that supports over one million people living with tinnitus each year, and advises medical professionals around the world. It is the primary source of support and information for people with tinnitus in the UK.
- Tinnitus is the sensation of hearing noises in your ear or head when there is no external cause. The noise can have virtually any quality including ringing, buzzing, hissing and whistling.
- Around 1 in 3 people will experience tinnitus at some point in their life. Over 7.1 million adults in the UK are living with persistent tinnitus, and for 10% of them, it can severely impact their quality of life, affecting sleep, mood, concentration, employment and relationships.
- There is not currently a cure for tinnitus, however, there are several strategies that can be helpful in learning to manage the condition.
- Tinnitus costs the NHS £750 million annually, with a cost to society of £2.7 billion per year.

www.tinnitus.org.uk

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