Room to Reward Relaunches with Special Pandemic Heroes Campaign

Tuesday 18 May, 2021

Room to Reward are delighted to announce the relaunch of the charity with a special campaign to recognise the extraordinary efforts of volunteers during the COVID-19 pandemic.

Like much of the hospitality industry, the doors of the unique initiative have spent most of the last year closed with the team focused on securing funding to safeguard the charity's future. Now, they are ready to re-open and use unsold hotel rooms to give 'thank you' breaks to the Hidden Heroes who really stepped up and made a difference when COVID-19 gripped the nation.

"We are absolutely delighted to be opening again and want to thank everyone who has come to help us and made it possible,"' said Adam Terpening, Room to Reward's Director. *"We have received some wonderful messages, financial donations and pledges of support and we are hugely grateful for every single one."*

The campaign launches on the 1st
of June for National Volunteers' Week. Hospitals, NHS organisations, charities and community groups are invited to nominate an outstanding volunteer for a well-earned break in one of the 500+ hotels that partner with Room to Reward.

"As we have heard almost every day over the last year, there are wonderful people stepping up to the plate and helping others during the pandemic," said Mr. Terpening. *"We at Room to Reward want to use our initiative to recognise these people."*

To find out more about how Room to Reward works and for more information on the Pandemic Heroes campaign, visit: www.roomtoreward.org.

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