

ROOM TO REWARD PARTNERS WITH HARBOUR HOTELS FOR FUNDRAISING DRIVE

Monday 7 June, 2021

Room to Reward are delighted to announce a new fundraising partnership with Harbour Hotels. The initiative will see a contribution from each main course of fish and chips sold donated in the hope of raising significant funds.

Room to Reward utilises unsold hotel rooms to enable charities and communities to give ‘thank you’ breaks to their most inspirational volunteers. Founded by Nicolas Roach – Chair of Harbour Hotels – in 2015, the charity now works with over 500 properties across the U.K. and has given breaks to more than 1000 nominated Hidden Heroes.

“Room to Reward is, of course, very close to everyone at Harbour Hotels,” said Mike Warren, Managing Director of the group. *“We are delighted to help celebrate and facilitate their work with one of our signature dishes and look forward to sharing and supporting this fantastic charity with our guests.”*

Like many hospitality organisations, the COVID-19 pandemic effectively suspended Room to Reward’s operations for much of the previous year. However, with venues once again able to welcome guests and more positive outlooks on the horizon, the charity is reopening with a special campaign aimed at recognising the special volunteers who truly made a difference for the NHS and their communities in darkest times of COVID-19.

“We are absolutely thrilled to have implemented this new partnership with Harbour Hotels,” said Adam Terpening, the charity’s Director. *“They have obviously been hugely supportive from the very beginning – without Harbour, there simply wouldn’t be a Room to Reward – and this latest initiative will bring in much-needed funds as we look to relaunch and get back to thanking the extraordinary Hidden Heroes.”*

To find out more about Room to Reward, the hotels involved and meet some of the Hidden Heroes rewarded with a well-earned break, visit: www.roomtoreward.org.

To find out more about breaks and dining with Harbour Hotels, visit: www.harbourhotels.co.uk

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