

## Room to Reward Exhibiting at Hotel and Resort Innovation Expo

Thursday 25 August, 2022

Hotel & Resort Innovation Expo will be transforming the ExCeL, London on the 19th & 20th of October 2022 into the central hub for hotel professionals looking to capitalise on the growing market. Come and gain insights into the industry and speak with other like-minded hoteliers whilst receiving and expressing original ideas!

As the UK's leading business event dedicated to providing advice, inspiration and knowledge to the most ambitious hotel industry professionals, this is the must-attend event to discover the latest hospitality innovations to enhance your guest experience!

Attend juicy seminars and networking workshops, to connect with the people that matter. The industry's most forward-thinking figureheads will pass on invaluable knowledge and advice, helping you stand out from the competition and increase your occupancy rates. By talking to the pros you can gain the confidence to expand your organisation, and end the show with inspiration to reach your business goals.

This year's unmissable line-up boasts 300 hand-selected suppliers, 100 inspiring seminars, panel debates and the renowned innovation awards, all following the themes of sustainability, customer loyalty, data protection, hotel design, reputation, inflation, tech & future trends and all the tips and tricks you need to drive your hotel forward.

Held to recognise the innovators transforming the sector across the globe, Hotel & Resort Innovation Expo will also be presenting industry awards, a celebration of the innovations, services, and solutions that have made an outstanding impact on the sector over the past 12 months. This is an invaluable opportunity for our visitors to elevate their industry knowledge, and gain an upper hand on the competition. Each finalist will showcase their product or service to a panel of industry giants in front of a live audience, the awards make for an entertaining and educational break from the hustle and bustle of the show floor. All nominees will be announced prior to the event so make sure you keep your eye out for the companies breaking the boundaries of innovation.

Industry revenue is expected to increase within the next 5 years at an annual rate of 26.9% and this significant increase within the hotel sector will reach £19 billion by 2026, making the Hotel & Resort Innovation Show the ultimate platform to capitalise on this growing market. Whether you need to enhance your hotel, keep up with the trends so you can boost your profits, or just hear from the experts, make sure you join us on the 19th & 20th of October at the ExCeL, London for the can't miss event of the year!

With your FREE ticket secured for the show, you can expect to immerse yourself in the ultimate marketplace for hoteliers, and be a part of the leading business event which is driving the sector forward!

To enquire about exhibiting please contact Gary Hall on 0117 929 6080 or email [gary.hall@fortem-international.com](mailto:gary.hall@fortem-international.com)

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### Room to Reward

T. 01202489058

E. [joe@roomtoreward.org](mailto:joe@roomtoreward.org)

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