Rolls-royce To Open Seventh Uk Showroom In Bristol

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Rolls-Royce Motor Cars has announced today that Bristol is to be the location for its new showroom – the super-luxury marque's seventh in the UK.

Set to open in the first half of 2016 under the management of Rybrook Holdings, Rolls-Royce Motor Cars Bristol will be established in Cribbs Causeway, just to the north of the city. Responsible for sales and servicing across the South West of the UK, the showroom will serve customers from an area of more than 12,000 square miles from Lands End, through Wales and up to the Cotswolds. Rolls-Royce Motor Cars Bristol is Rybrook's second Rolls-Royce franchise, having successfully operated Rolls-Royce Motor Cars Birmingham for a number of years.

Construction of the state-of-the-art showroom is due to commence in October, and will open officially to customers in the spring offering both sales and aftersales facilities. The launch of the new Bristol showroom will create 46 new jobs.

The opening of Rolls-Royce's seventh UK showroom will help the brand expand its presence across its domestic market, and signals Rolls-Royce's confidence in the continuing success of the UK economy as it continues to grow.

James Crichton, Regional Director, Rolls-Royce Motor Cars Europe, said, "Rolls-Royce takes great care in selecting its dealer partners, and we're delighted to be working alongside Rybrook as we open our seventh showroom in the UK. Rolls-Royce Motor Cars Bristol will help us deliver further sustainable growth in the United Kingdom, and we are confident that our strengthened partnership with Rybrook will help us meet a clear demand in this part of the country for our super-luxury motor vehicles."

Henry Whale, Managing Director of Rybrook said: "The opening of our new showroom in Bristol represents a significant investment for Rybrook at a time of growing confidence in the British economy. There are thousands of successful entrepreneurs and business leaders across the South West, many of whom turn to Rolls-Royce for their personal transport. We are committed to delivering pinnacle standards in customer satisfaction as we look forward to launching in the first half of next year."

Rolls-Royce Motor Cars Bristol will provide a relaxing atmosphere for customers to commission their Rolls-Royce motor car. Furnished in the finest materials, the site's Bespoke Lounge gives customers a direct line to the designers and craftspeople at the Home of Rolls-Royce in Goodwood, a hallmark service which allows customers to tailor their Rolls-Royce to their unique taste.

The marque's iconic range of motor cars will be offered by Rolls-Royce Motor Cars Bristol: the Phantom Series II family (Phantom, Phantom Extended Wheelbase, Phantom Coupé and Phantom Drophead Coupé), Ghost Series II family (Ghost and Ghost Extended Wheelbase), Wraith and Dawn.

- Ends -

Notes to Editors:

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, PressClub. You can also find the communications team at Rolls-Royce Motor Cars on Twitter.

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