ROLLS-ROYCE MOTOR CARS PRESENTS LABRINTH, LIVE AT SAATCHI GALLERY

Tuesday 9 December, 2014

British singer-songwriter Labrinth discusses his 'painstaking' pursuit of musical perfection in a candid interview following his intimate gig at the debut of *Inside Rolls-Royce,* the super-luxury car manufacturer's interactive exhibition, recently staged at Saatchi Gallery, London.

"Strive for perfection in everything you do", a quote attributed to Rolls-Royce founder Sir Henry Royce, resonates strongly with the inimitable artist. The musician and record producer discusses his desire for people to look back at his music in years to come and hear and appreciate the attention-to-detail, which consumes his life.

The video, which documents the run up to his performance on 14 November 2014 to a capacity crowd at the exhibition, features hit-single *Let it Be* and is available to view online here or on our YouTube channel atwww.youtube.com/rollsroycemotorcars.

Inside Rolls-Royce will continue its global tour by visiting Berlin in January 2015.

Inside Rolls-Royce

Inside Rolls-Royce is a series of interactive exhibitions created to allow the marque to engage directly with fans new and old of the brand. The Exhibition presents a surprising and engaging sensory journey through the craftsmanship, design and engineering that goes into creating the world's finest motor cars.

- Ends -

Further information:

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, PressClub. You can also find the communications team at Rolls-Royce Motor Cars on Twitter. #insiderollsroyce

Press contacts:

Goodwood

- **Director of Global Communications**
  Richard Carter +44 (0) 1243 384060 richard.carter@rolls-roycemotorcars.com
- **Global Corporate Communications**
  Andrew Ball +44 (0) 1243 384064 andrew.ball@rolls-roycemotorcars.com
- **Global Product Communications**
  Andrew Boyle +44 (0) 1243 384062 andrew.boyle@rolls-roycemotorcars.com
- **Global Lifestyle Communications**
  Emma Rickett +44 (0) 1243 384061 emma.rickett@rolls-roycemotorcars.com

Regional

- **Asia Pacific - North**
  Rosemary Mitchell +81 (0) 3 6259 8888 rosemary.mitchell@rolls-roycemotorcars.com
- **Asia Pacific - South**
  Hal Serudin +65 6838 9675 hal.serudin@rolls-roycemotorcars.com

  Rani Ramaya +65 6838 9753 rani.ramaya@rolls-roycemotorcars.com
- **China**
  Anna Xu + 86 1084558037 anna.xu@rolls-roycemotorcars.com
- **Europe - East**

Media:



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Scan Me:

Frank Tiemann +49 (0) 89 382 29581 frank.tiemann@rolls-roycemotorcars.com

- **Europe - West**
  Ruth Hucklenbroich +49 (0) 89 382 60064 ruth.hucklenbroich@rolls-roycemotorcars.com

- **Middle East, Africa and Latin America**
  Jamal Al-Mawed +97 150 154 6747 jamal.almawed@rolls-roycemotorcars.com

- **North America**
  Gerry Spahn +1 201 307 4378 gerry.spahn@rolls-roycemotorcarsna.com

- **UK and Scandinavia**
  James Warren +44 (0)1243 384578 james.i.warren@rolls-roycemotorcars.com

Company Contact:

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E. support[@]pressat.co.uk

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