

ROLLS-ROYCE MOTOR CARS PRESENTS LABRINTH, LIVE AT SAATCHI GALLERY

Tuesday 9 December, 2014

British singer-songwriter Labrinth discusses his 'painstaking' pursuit of musical perfection in a candid interview following his intimate gig at the debut of *Inside Rolls-Royce*, the super-luxury car manufacturer's interactive exhibition, recently staged at Saatchi Gallery, London.

"Strive for perfection in everything you do", a quote attributed to Rolls-Royce founder Sir Henry Royce, resonates strongly with the inimitable artist. The musician and record producer discusses his desire for people to look back at his music in years to come and hear and appreciate the attention-to-detail, which consumes his life.

The video, which documents the run up to his performance on 14 November 2014 to a capacity crowd at the exhibition, features hit-single *Let it Be* and is available to view online [here](#) or on our YouTube channel at www.youtube.com/rollsroycemotorcars.

Inside Rolls-Royce will continue its global tour by visiting Berlin in January 2015.

Inside Rolls-Royce

Inside Rolls-Royce is a series of interactive exhibitions created to allow the marque to engage directly with fans new and old of the brand. The Exhibition presents a surprising and engaging sensory journey through the craftsmanship, design and engineering that goes into creating the world's finest motor cars.

- Ends -

Further information:

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [PressClub](#). You can also find the communications team at Rolls-Royce Motor Cars on [Twitter](#). #insiderollsroyce

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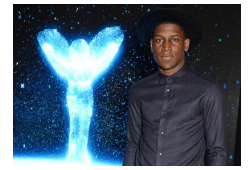
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