Roger Michael Joins InList

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InList is a revolutionary mobile app that makes booking upscale nightlife and special event reservations easier than ever

LONDON, UK 21 April 2015 - British nightlife entrepreneur Roger Michael is pleased to announce his latest venture as an Advisory Board Member and City Ambassador for the revolutionary global nightlife app InList.

Known as the 'The King of Nightlife' in London, Roger Michael is a multi-award-winning nightlife entrepreneur with decades of experience in the industry. Having carved out a career in the 80s as a promoter, Roger is credited with reviving London's nightlife scene. He was featured in the London Evening Standard's 'The Power 1000 List' in 2009 and 2010.

Roger's contributions to the InList team will bring an unparalleled wealth of experience specifically for London, and he will help the InList team continue to develop the service into the leading nightlife app in the UK.

"The customs necessary for the preservation of nightlife are now enforced," said Roger.

InList, often referred to as the "Uber of nightlife", is a revolutionary, members-only mobile app that makes booking upscale and exclusive nightlife and special event reservations easier than ever. The app simplifies going out, particularly when you are traveling, by finding reservations when you want them and placing a luxury concierge service in the palm of your hand.

InList was co-founded by Michael Capponi, Florida based real estate and nightlife mogul, and Gideon Kimbrell, software engineer for Fortune 100 companies.

Imagine the appeal of a virtual super-promoter at your disposal 24/7 wherever you may land.

Since its New York launch, featuring the actress Katie Holmes, in September 2014, InList has created a cohesive network in 22 nightlife capitals around the world, including New York, Miami, Las Vegas, Los Angeles, London, Paris, Moscow, Ibiza, Dubai, Milan and Sao Paulo. The app is continually expanding to more locations.

"This is the future of nightlife. In a global market drawn together by remarkably advanced mobile devices, a platform like ours is the logical next step for the nightlife, entertainment and event industries", said Michael Capponi, InList's co-founder.

Ahead of the London launch of InList later this year, Roger Michael invites you to become a VIP member free of charge, giving you access to numerous high-profile events and VIP nightlife access.

To get connected, download the app at the Apple App Store and Google Play for Android by visiting www.Inlist.com - and request the VIP membership using Roger Michael's code "RM1". Once approved, InList will assign a personal concierge to help you plan your next outing locally or abroad. You must be a member to get on the list and receive information about the launch party. The app is free and there is no charge to individuals signing up for the service.

Apple App Store: https://itunes.apple.com/us/app/inlist/id694967200?mt=8

Google Play: https://play.google.com/store/apps/details?id=com.inlist&hl=en

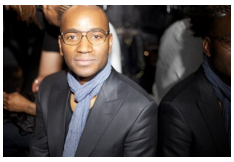
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