ROBERT ENGSTLER NEW EUROPEAN REGIONAL DIRECTOR

Thursday 25 September, 2014

Bentley Motors has today announced that Robert Engstler will become Regional Director for Europe, with effect from October 1, 2014. He will succeed Bart Gerris, who will take up another position within the Volkswagen Group.

Robert Engstler will report directly to Kevin Rose, Member of the Board for Sales, Marketing and Aftersales of Bentley. Kevin commented: “I am delighted to welcome Robert to the Bentley team. Europe is a key region for us, where we have seen consistent growth for a number of years. We still see a lot of potential and will expand our network presence and our sales. I am very confident Robert is the right person to lead our European operations in this direction.”

Robert Engstler (45) joins Bentley from Porsche Holding Salzburg, where he held the position of Managing Director of Exclusive Cars Vienna for nearly 15 years. Before this, he worked with a number of premium brands in the automotive retail industry spanning a further ten years. Robert is a native Austrian, born in Linz/Danube.

- ENDS -

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Notes to editors

- Bentley Motors is the most sought after luxury car brand in the world. 2013 was Bentley’s record year in the company’s 95-year history. Global customer deliveries grew by 19% over 2012 to 10,120 cars. In 2014 Bentley is on track for another record year. Sales in the first half of the year grew by 23% to 5,254 cars. The Americas remained Bentley’s largest sales region, with 1,388 cars delivered. China continued its position as the second biggest market with 1,318 cars, while in Europe, deliveries reached 825 cars. Sales in Bentley’s home market, the UK, were 713 and in the Middle East, Bentley delivered 502 cars. At that stage of 2014, Bentley had nearly 200 dealerships in 54 countries.
- Bentley Motors’ headquarters in Crewe is home to all of its operations including design, R&D, engineering and production of the company’s three model lines, Continental, Flying Spur and Mulsanne. The combination of fine craftsmanship, using skills that have been handed down through generations, alongside engineering expertise and cutting-edge technology is unique to UK luxury car brands such as Bentley. It is also an example of high-value British manufacturing at its best. Bentley employs around 3,700 people at Crew

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