

rivexa by mjunction Hails New India-UK Trade Agreement

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rivexa by mjunction, the B2B cross-border platform, has welcomed the landmark India-UK Comprehensive Economic and Trade Agreement (CETA), expected to come into force soon. It marks a transformative moment for trade between the two nations, and rivexa is well poised to help UK buyers unlock the full potential of Indian manufacturing. By reducing or eliminating tariffs across a wide range of product categories, the agreement is expected to create significant sourcing advantages for UK businesses, particularly in [engineering goods](#), [industrial products](#), [apparel and home textile](#).

mjunction MD Mr. Vinaya Varma said that [rivexa](#), the global sourcing platform from **mjunction services limited**, is uniquely positioned to help buyers rapidly identify, evaluate, and transact with reliable Indian suppliers.

Turning FTA Benefits into Business Outcomes

While the FTA creates the policy framework, realizing its benefits will depend on how quickly buyers can establish trusted supply relationships in India. This is where rivexa plays a critical role.

Built specifically to simplify international sourcing from India, rivexa connects global buyers with verified Indian manufacturers and exporters across engineering, industrial, home textile, apparel, and consumer product categories. The platform combines supplier discovery, qualification, sourcing support, order tracking, and transaction facilitation into a single digital ecosystem.

For UK buyers, rivexa offers:

- Access to a curated network of verified Indian manufacturers and exporters.
- Faster supplier discovery and qualification.
- Reduced sourcing and procurement risks through rigorous supplier assessments.
- Dedicated sourcing assistance tailored to buyer requirements.
- End-to-end visibility through digital order monitoring and Time & Action tracking.
- Simplified cross-border procurement and transaction support.
- On-ground presence in India for supplier engagement, quality coordination, and execution support.

A Trusted Partner with Presence in Both India and the UK

Unlike many sourcing platforms, rivexa is backed by mjunction services limited, one of India's largest B2B e-commerce companies and a joint venture between **Tata Steel** and **Steel Authority of India Limited**.

Importantly, mjunction already maintains a presence in the **United Kingdom** and has successfully enabled business transactions involving UK enterprises. This combination of UK market understanding and deep supplier relationships across India positions rivexa as a reliable bridge between UK importers and Indian manufacturers.

As supply chains continue to diversify globally, UK companies are increasingly seeking dependable sourcing destinations that offer quality, scale, competitiveness, and resilience. India is emerging as a preferred alternative, and the India-UK FTA further strengthens its attractiveness.

Supporting UK Buyers in Engineering and Apparel Sectors

The agreement is expected to be particularly beneficial for UK buyers sourcing:

Engineering & Industrial Products

Media:



Related Sectors:

Manufacturing, Engineering & Energy :: Retail & Fashion ::

Related Keywords:

Cnc Machining Services :: Clothing Manufacturers :: Aluminum Casting Die :: Apparel Manufacturing :: Sand Casting Services :: Textiles Manufacturers ::

Scan Me:



- Industrial machinery and components
- Fabricated metal products
- Castings and forgings
- Electrical and engineering equipment
- Industrial consumables and manufacturing inputs

Apparel and Home Textiles

- Garments and fashion wear
- Home textiles
- Sustainable and ethically sourced apparel products

With tariff advantages expected to improve overall landed costs, UK buyers can enhance sourcing competitiveness while diversifying supplier bases.

Leadership Perspective

[Vinaya Varma](#), Managing Director & CEO, mjunction services limited, said:

"The India-UK FTA represents a significant opportunity for UK businesses to strengthen their sourcing relationships with India. However, the real value lies not only in tariff benefits but in establishing trusted, scalable, and long-term supply partnerships. Through rivexa, we are helping UK buyers move quickly from opportunity to execution by providing access to verified suppliers, digital sourcing tools, and transaction support. Combined with mjunction's experience and presence in the UK, we are well positioned to help businesses realize the full value of this landmark agreement."

About rivexa

rivexa is a global B2B sourcing platform from mjunction services limited that connects international buyers with verified Indian manufacturers and exporters. The platform enables efficient supplier discovery, sourcing support, transaction facilitation, and end-to-end visibility across procurement workflows, helping global businesses source confidently from India.

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