

Rising Energy Bills Push More UK Households Towards Solar & Battery Storage

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Hertfordshire-based SEG reports growing demand as homeowners look to reduce long-term electricity costs

With UK households once again facing rising energy bills following the latest Ofgem price cap increase, many homeowners are beginning to look at long-term ways to reduce their monthly outgoings and reliance on the National Grid.

Energy prices have continued to fluctuate over recent years, with wholesale market instability and increasing demand continuing to impact what families pay every month. For many households, the concern is no longer just about this winter's bill — but what energy prices could look like over the next five to ten years.

As a result, renewable energy installations across the UK continue to rise, with solar PV and battery storage becoming an increasingly popular option for homeowners wanting greater control over their electricity usage.

Industry experts have noted a sharp increase in interest from homeowners wanting to generate and store their own electricity, particularly with the growing popularity of battery technology allowing excess solar energy generated during the day to be stored and used during peak evening periods.

Hertfordshire-based [The Specialist Electrical Group Ltd \(SEGplc\)](#) says it is currently supporting a growing number of households across Hertfordshire, London, and the South East with solar and battery storage installations aimed at helping reduce long-term electricity costs.

Operating from SEG House, its St Albans head office, SEG provides solar PV, battery storage, EV charging integration, and in-roof solar systems, with the company reporting increased demand from homeowners wanting to future-proof their properties against continued energy market uncertainty.

The company is fully MCS accredited for both Solar PV and Battery Storage installations and says many customers are now viewing renewable energy systems as a practical financial investment as well as an environmentally responsible choice.

A spokesperson from SEG plc commented:

"We are seeing more homeowners wanting to take control of their energy usage and reduce exposure to rising electricity prices. Solar and battery systems are becoming an increasingly smart long-term investment for households looking to lower their monthly overheads. At SEG, our ethos is 'Delivering Excellence', and that commitment carries through every renewable energy installation we complete."

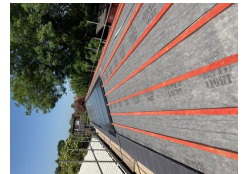
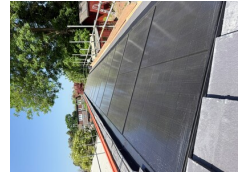
With further energy price volatility expected across the market, industry analysts believe investment in renewable energy systems is likely to remain a growing trend throughout 2026 and beyond.

About The Specialist Electrical Group Ltd (SEG)

SEG is a Hertfordshire-based renewable energy and electrical contractor headquartered at SEG House, St Albans. The company designs and installs solar PV, battery storage, EV charging, ground mounted and in-roof solar systems for homeowners across Hertfordshire, London, and the South East. SEG is MCS accredited for both Solar PV and Battery Storage installations.

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