

Rhotic Media named in Top 100 UK “elite” SMEs

Monday 23 February, 2026

Rhotic Media, a specialist marketing agency for financial services brands, has been named as one of the UK's top 100 SMEs in 2026.

To be featured in the Elite Business 100 list (EB100), companies are independently judged to be among the top-performing SMEs in the country in terms of commercial growth, outlook and performance.

Founded in Chelmsford in 2018, Rhotic Media helps finance firms bring clarity to their positioning and confidence to their communications. Its services span strategic advisory, customer media, and customer events, combining sector expertise with creativity and measurable results.

From hundreds of entries across diverse sectors, Rhotic Media was judged to be worthy of inclusion, highlighting its excellence in innovation, growth, and community engagement.

The UK's top companies making the shortlist will attend the prestigious awards evening on 11 March 2026 in the City of London and will be featured in the EB100 digital guide and online directory, reaching over half a million viewers.

The EB100 rankings cover categories including community engagement, innovation, and growth. These businesses are recognised as exemplars of excellence within the SME community and celebrated for their contributions to a thriving entrepreneurial Britain.

Joe McGrath, founder and CEO of Rhotic Media, said: "This achievement is a testament to the entire Rhotic team. Building a growing, profitable SME takes relentless focus, constant refinement and a clear vision of where you're going.

"After nearly eight years, we've proven we know what it takes to scale with discipline and ambition. I'm immensely proud of every person who has helped us reach this point, and I'm looking forward to delivering the next stage of our growth together."

This is the fourth year of the competition, with a significantly increased number of applicants.

Judges noted the impressive sales and growth figures, community spirit and engagement, and overall high standard of entries this year.

For more information about Rhotic Media, visit <https://rhoticmedia.com/>.

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