Revstance launches Meet Your Wardrobe, a peer-to-peer platform that unlocks the potential of people's wardrobes.

Monday 11 July, 2022

Revstance launches Meet Your Wardrobe (MYW), a peer-to-peer platform that unlocks the potential of people's wardrobes.

- https://meetyourwardrobe.com/

Almost every other week we see a new survey or study get released that shows the magnitude of what we own that goes unused, we hear numbers like “Britions has £10 Billion of unworn clothes in wardrobes” and “People don’t wear at least 50% of their wardrobe”... these are staggering numbers.

The team at Revstance wants to be part of the solution, sustainability of how fashion is made and consumed is no longer optional… everyone needs to be conscious of what they’re buying and what they own.

Using MYW, **what’s in your wardrobe doesn’t need to sit dormant, you can turn it into a source of revenue**. Once you add what you own into MYW, **in a few clicks you can create your own dedicated e-commerce page**, or “Shared Wardrobe” as we call it.

You get two different types of shared wardrobes:

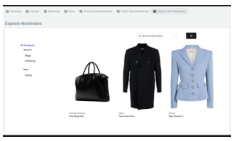
- **Public Shared Wardrobe**. Make what you own available to rent and purchase by anyone. Share a link on your social media, blog, where ever you like. Anyone can click and transact with you.
- **Private Shared Wardrobe**. Make what you own available to rent and purchase to only people you give access to. **You have full control over who can and can’t see what you have for rent or sale**. Before anyone can see what’s in your wardrobe they need to be individually approved by you!

The use cases are endless, and this is just the beginning. **At Revstance we are building a sustainable fashion eco-system**.

With Meet Your Wardrobe, consumers and brands have a tool that can enable their journey towards sustainable fashion, where what they own can be showcased in more ways than one rather than just hidden away.

Media:





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