REVIEW: Complete One Unveils The Impact of Office Design on Productivity

Thursday 23 July, 2015

Currently in the process of a massive refurbishment at their flagship Newcastle office, Complete One, direct sales and marketing specialists, unveils why office design is so important.

While office design is often a personal preference, there are things to consider before going ahead with a design.Office space as well as design can have a surprising impact on overall happiness and work performance, which is incredibly important for business success; happy workers are inevitably more productive therefore driving profits.

About Complete One: http://www.completeone.co.uk/

Complete One have analysed traditional office designs.

Cubicles

Designed by Robert Propst in the 1960s, with the view to get away from the old set-up, reminiscent of a school class room, with tables lined up facing one way, cubicles ended up having a negative effect and employees that worked in an office with cubicles were found to be the most unhappy, according to research. However, it isn't all negative, the pros for cubicles are that they provide a sense of privacy and independence with an individual having their own space.It also means fewer distractions.

Open offices

Open offices are ideal for maximising a company's space, while also keeping costs low.The pros for this office lay-out is that it is a very social working environment, and as a result it promotes a more team-based culture, encouraging employees to work together. Cons for open offices include a lack of privacy, as well as increased noise levels and possibly the most damaging for employers is that workers are easily distracted by co-workers which could result in a drop in productivity.

Enclosed offices

According to research, workers in enclosed offices are the happiest and experience the least amount of frustration. Other pros for this include privacy, giving employees the ability to close their door and shut out any distractions. A big plus is that there is no outside noise, helping with concentration, and lastly there is more space. Cons of an enclosed office are; less social interaction, being shut behind a door can often make people feel cut off. Also the privacy of being shut away can have negative consequences as employees feel there is no pressure as they aren't being watched and therefore lack the motivation to perform to the best of their abilities.Lastly, there isn't an opportunity to collaborate with co-workers.

Colour is also an important element in design. When choosing the Complete One logo, Managing Director Glen Lowes decided on blue, as it is the colour of trust and peace, it also suggests loyalty and integrity. When deciding on colours for the new office design, black played a prominent role; black is the colour of the hidden, the secretive and the unknown, creating an air of mystery.

Having just recently completed a massive refurbishment of his own office, Managing Director at Complete One, Glen Lowes, is now embarking on an even bigger project, redesigning the reception. Plans have already been drawn up and the refurbishment is scheduled to go ahead in the next couple of months.

Complete One are one of the fastest growing and most exciting outsourced sales and marketing companies in the North East. We are a young, ambitious and dynamic that specialise in customer acquisition through in-person promotions. Their expertise lies in increasing market share and raising brand awareness, for their client portfolio, through face-to-face promotional marketing and sales campaigns, at high profile events and venues. In a world of ever advancing technologies, Complete One offer their clients something that is often lacking in today's digital world, the personal touch.

Related Sectors:

Business & Finance :: Consumer Technology :: Education & Human Resources :: Entertainment & Arts :: Environment & Nature :: Health :: Home & Garden :: Leisure & Hobbies :: Media & Marketing :: Opinion Article ::

Scan Me:

Company Contact:

_

Complete One

E. info@completeone.co.uk
W. https://www.completeone.co.uk/

Additional Contact(s):
Glen Lowes

View Online

Newsroom: Visit our Newsroom for all the latest stories:
https://www.complete-one.pressat.co.uk