

Revealed: where to find the deepest discounts on property

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Almost a third of ALL properties for sale on Zoopla have had their asking price cut at least once since they were first listed.

And, with average discounts now standing at more than £25,000, it spells increased bargaining power for first-time buyers and people looking to move up – or down – the property ladder.

Here are the top 15 areas where you'll find the biggest reductions in asking price.

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