?Retain Top Talent by Providing Development Opportunities Claims Live Innovations

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Recruitment is a war and there is constant competition with companies vying for the most talented individuals. London-based outsourced sales and marketing firm, Live Innovations believe that the key to attracting and retaining top talent is providing business development opportunities.

About Live Innovations: http://liveinnovations.co.uk/company-info-2/

With over five years of experience as a business owner, Managing Director at Live Innovations, Tom Harris has vast experience in the recruitment field and he considers offering business development opportunities to be the key to retaining top talent. “Talented people are excited by opportunity and the prospect of development. While it can be difficult to satisfy everyone's ambitions, the best way to get the most out of people and allow them to excel is to offer them the opportunity to excel and that is what we do here at Live Innovations,” said Tom Harris, Managing Director at Live Innovations.

At Live Innovations, they have big goals for the future and they recognise that helping their contractors to expand their knowledge skill-set it will allow Live Innovations to grow simultaneously.

Live Innovations’ Managing Director, Tom Harris is committed to providing the contractors at Live Innovations the same opportunities that he was once afforded. “One of the greatest pleasures I get from being a business owner is being able to offer others the opportunity to realise their goals and ambitions,” commented Mr Harris.

At Live Innovations the management team operate an open door policy to make them easily accessible to all members of the firm. Crucially this enables the management team to be very hands on in their approach, assisting in their commitment to providing ongoing advice and guidance through one-on-one coaching and mentoring sessions.

Live Innovations is an event marketing company, specialising in personalised marketing events which represent their clients’ brands directly to consumers. These unique event marketing campaigns give Live Innovations the chance to connect with consumers on a face-to-face basis which often helps to establish long-lasting and personal business relationships between brand and consumer. At Live Innovations, they are often seeking the next wave of ambitious and talented individuals to help them continue to succeed and they argue that their unique business development opportunities play a crucial role in their ability to attract and retain top talent.

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